## NOTICE OF REGULAR MEETING

# Montgomery Economic Development Corporation (MEDC)

**NOTICE TO THE PUBLIC IS HEREBY GIVEN** in accordance with the order of the Office of the Governor issued March 16, 2020, the Board of Directors of the Montgomery Economic Development Corporation will conduct its Regular Meeting scheduled for 6:00 p.m. on Monday, April 20, 2020, at City of Montgomery City Hall, 101 Old Plantersville Road, Montgomery, Texas via Zoom Teleconferencing.

This meeting will be closed to in person attendance by the public. A temporary suspension of the Open Meetings Act to allow telephone or videoconference public meetings has been granted by Governor Greg Abbott. These actions are being taken to mitigate the spread of COVID-19 by avoiding meetings that bring people into a group setting and in accordance with Section 418.016 of the Texas Government Code. Videoconferencing capabilities will be utilized to allow individuals to address the City Council. Emails may also be submitted to rtramm@ci.montgomery.tx.us by 3:00 p.m. on April 20, 2020.

Members of the public are entitled to participate remotely via Zoom Teleconferencing. Citizens may join the Zoom Meeting by logging on at <a href="https://us02web.zoom.us/j/81646432214">https://us02web.zoom.us/j/81646432214</a> and using <a href="Meeting ID: 816">Meeting ID: 816</a> 4643 2214. They may also join by calling (346) 248-7799 and entering the <a href="Meeting ID: 816 4643 2214">Meeting ID: 816 4643 2214</a>. The Meeting Agenda Pack will be posted online at <a href="www.montgomerytexas.gov">www.montgomerytexas.gov</a>. The meeting will be recorded and uploaded to the City's website the following day.

Members of the public who wish to submit their written comments on a listed agenda item must submit their comments by email to <u>rtramm@ci.montgomery.tx.us</u> by 3:00 p.m. on April 20, 2020.

- 1. Call to Order
- 2. Open Public Comment
- 3. Approval of Minutes of Workshop on September 30, 2019 and Regular Meeting held on February 17, 2020.
- 4. Approval of Financial Reports
- 5. Report from Mayor Sara Countryman to MEDC Board of Directors on the current state of business in the City as a result of the COVID-19 pandemic public health disaster.
- 6. Discussion, consideration and possible action to consider grant program to support local businesses in City of Montgomery.
- 7. Update on Montgomery Mudbugs & Music Festival scheduled for May 16, 2020.
- 8. Discussion, consideration and possible action regarding Southern Rum Runners festival event.
- 9. Discussion, consideration and possible action of Future Marketing and Tourism Advertsing Options.
- 10. Economic Development Reports
  - a. City Development Report
  - b. City Engineer's Report

## **EXECUTIVE SESSION:**

The MEDC Board of Directors reserves the right to discuss any of the items listed specifically under this heading or for any items listed above in executive closed session as permitted by law including if they meet the qualifications in Sections 551.071(consultation with attorney), 551.072 (deliberation regarding real property), 551.073 (deliberation regarding gifts), 551.074 (personnel matters), 551.076 (deliberation regarding security devices), and 551.087 (deliberation regarding

economic development negotiations) of Chapter 551 of the Government Code of the State of Texas. (There are no items planned at this time.)

# **POSSIBLE ACTION FROM EXECUTIVE SESSION:**

- 11. Consideration and possible action on items from Executive Session, if necessary.
- 12. Board Inquiry
- 13. Adjourn



Richard Tramm, City Administrator for Rebecca Huss, President of MEDC

I certify that the attached notice of meeting was posted on the bulletin board at the City of Montgomery City Hall, 101 Old Plantersville Road, Montgomery, Texas, on the 17th day of April, 2020 at o'clock p.m. I further certify that the following news media was notified of this meeting as stated above: The Courier

# MINUTES OF BUDGET WORKSHOP

# September 03, 2019

#### MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION

#### **CALL TO ORDER**

President Rebecca Huss called the meeting to order at 9:02 a.m.

Present:

Rebecca Huss - President

Julie Hutchinson - Treasurer

Amy Brown – Secretary

Cheryl Fox -- Board Member

Absent:

Bill Hanover - Vice-President

Tom Cronin – Board Member

Bob Kerr - Board Member

Also Present: Richard Tramm - City Administrator

#### **BUDGET WORKSHOP:**

❖ Discussion of the following items related to the Montgomery Economic Development Corporation 2019-2020 FY Proposed Operating Budget.

Mrs. Hutchinson suggested reviewing the proposed budget line by line.

#### Income

#### Taxes & Franchise Fees

#### Sales Tax

Mrs. Hutchinson said the proposed budget for sales tax is \$654,000. She said the 2018-2019 estimate was almost at \$654,000. She said this figure was used to propose the 2019-2020 budget amount. Mrs. Hutchinson said this figure is a conservative amount and she expects the actual amount to be higher.

#### o Interest Income

Mrs. Hutchinson said the proposed budget amount for Interest Income is lower than the estimate for the 2019-2020 fiscal year. She explained if a large expenditure arises, the money will be drawn from the TexPool account and the interest income will decrease. Mrs. Hutchinson noted the amount is still larger than the budget for 2018-2019 fiscal year.

#### Expenses

Downtown Development Improvements

Mrs. Hutchinson noted this line item deals with physical improvements to the downtown area, not professional fees or architectural fees. She said this line item will have the same budget as last year.

#### Streets & Sidewalks

Mrs. Hutchinson said this is a new line item which was added for the 2019-2020 fiscal year. Mr. Tramm said this line item is intended to focus on items which would be an economic trigger for projects which will spur economic growth for new development. Mrs. Huss said this is a hot button issue given the discussions which have arisen at City Council. Mrs. Fox said she still has not seen any movement on repairing McCown Street. Mrs. Huss said she would love to see an extension of the brickwork on College Street down McCown Street instead of simply putting black-top on it. Mrs. Hutchinson said this line item provides a place for the EDC to spend specifically on streets and sidewalks. Mrs.

Huss said, once the Comprehensive Plan is complete, McCown Street would be an uncontroversial place to start.

#### o Utility Extensions

Mrs. Hutchinson said this budget was increased from \$39,200 to \$50,000. She said this is to be proactive and identify an area of land for extensions or a project for the downtown area which might need to be completed before other improvements can be made. Mr. Tramm said most people coming to the city see development on the east side, but those who are not residents of the city are coming to the downtown area. Mrs. Hutchinson said she remembered a conversation on moving the downtown utilities underground. Mrs. Huss said she believed Dave McCorquodale mentioned that possibility. Mr. Tramm said he found out last Friday that there are some limits to that proposal, especially along 149 north of 105. He said specifically, there is not enough room to place them underground in that area. Mrs. Huss asked if they could be run along Prairie Street, bypassing 149. Mr. Tramm said that is a possibility.

#### o Flagship Development Improvements

Mrs. Hutchinson said this was special line item for a one-time project and does not apply to the 2019-2020 budget. She said this line item will remain at zero.

#### o Transfer to Debt Service

Mrs. Hutchinson said this line item is still at \$40,000 per quarter, for a total of \$160,000. Mrs. Hutchinson asked if Mr. Tramm has identified the contractual agreements for the debt service transfer with MEDC as an entity. She said there is some confusion on whether it was a handshake or an actual document. Mr. Tramm said he has not found

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clarification on the matter as of this date. Mrs. Hutchinson said there is a question on when the debt service expires, and how long will it need to be budgeted.

#### o Sales Tax Reimbursement

Mrs. Hutchinson said this line item covers Kroger and CVS for a sales tax rebate the EDC is obliged to refund to them based on the agreements. Mr. Tramm said the \$76,900 covers what is due Kroger, but he said he does not have an amount for CVS. Mr. Tramm said he does not expect the CVS reimbursement to be substantial. Mrs. Fox asked Mr. Tramm if he is solely referring to the Kroger grocery store. Mr. Tramm said no, he is referring to the entire shopping center. Mrs. Huss said it does not include the Kroger gas station. Mrs. Hutchinson said nothing was booked in this budget line item two fiscal years ago. She said this year the EDC had a \$50,917 expense to reimburse Milestone for the Kroger sales tax reimbursement. She said the \$50,917 is going against the 2018-2019 budget, but actually represents what was owed for the prior fiscal year. Mrs. Hutchinson said she discussed with Mr. Tramm concerning booking the \$76,900 before the end of September, then start quarterly moving forward. Mrs. Hutchinson also suggested setting up a separate bank account for the sales tax rebate, so each quarter, the money can be moved into the new account in a type of escrow fund. Mrs. Hutchinson said having the money in one account may give the impression of money that could be spent, when in fact, the money is already legally obligated for a specific purpose. Mrs. Hutchinson said the new account may be an interest-bearing account where the interest would belong to the Economic Development Corporation.

# o Economic Development Grant Program

Mrs. Hutchinson said this line item was left at the 2018 - 2019 budget figure of \$15,000 with no changes expected.

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#### o Seasonal Decorations

Mrs. Hutchinson said this line item is for the City Christmas decorations and is currently at \$7,600. Mrs. Brown questioned the wisdom of spending \$7,600 each year on new Christmas decorations since decorations from previous years are still being used. Mrs. Brown said she was in favor of spending some money on new decorations each year, but felt the budgeted amount was excessive. Mrs. Fox said the \$1,500 for Christmas lighting in the next line item is for the Civic Association's Light Up Montgomery. Mrs. Fox said the \$1,500 only pays three businesses and three residential prize money. Mrs. Hutchinson asked if the Civic Association sponsors the event. Mrs. Fox said it has in previous years, but now the Civic Association only has two members which include Mrs. Fox and Shannon Reid. Mrs. Fox said the Civic Association is in jeopardy of closing. Mrs. Huss said the Light Up Montgomery could be something which falls under the Marketing and Tourism Director's job description. Mrs. Hutchinson asked if the Christmas Lighting should be moved to the Events category. Mrs. Huss agreed and suggested changing the name. Mrs. Fox recommended renaming the category Light Up Montgomery. Mrs. Brown said the issue of the Seasonal Decorations still needs to be addressed. Mrs. Huss said the issue is also up to Mr. Tramm because of the amount of money and the use of City staff to install the decorations. Mrs. Brown said it takes the City staff a week to install and a week to remove the decorations each year, which results in two weeks of work for four employees. Mrs. Huss suggested changing the line item to zero, placing an additional \$5,000 in the Economic Development Grant program, and the City may come before the Board and request the funds for new decorations if they wish. Mrs. Hutchinson asked where to place the additional \$2,600. Mrs. Huss suggested placing it in Public Infrastructure. Mr. Tramm suggested placing the funds in Sales Tax Reimbursement to cover the CVS expenditures. The Board agreed to Mr. Tramm's suggestion. Mr. Tramm reiterated that line item 56404

(Seasonal Decorations) will be dissolved and have \$5,000 of budgeted funds moved to 56423 (Economic Development Grant Program) and the remaining \$2,600 moved to 56001.8 (Sales Tax Reimbursement). In addition, line item 56420.2 (Christmas Lighting) will be renamed Light Up Montgomery and moved to the 56434 (Events) and keeping the amount at \$1,500.

# o Fernland Improvements and Memory Park Improvements

Mrs. Hutchinson explained these two items are at zero because there are no reoccurring expenses.

#### Walking Tour

Mrs. Hutchinson said this line item was decreased to \$1,000 from \$6,000 due to the fact \$772 was spent in the previous year. She said the biggest expense in the past was buying the equipment, where now the expenses are simply maintenance. Mrs. Brown clarified this line item is for the Distrx walking tour.

# o Removal of Blight

Mrs. Hutchinson said \$15,000 was budgeted because it is difficult to anticipate what will be needed, but money should be available to address those issues.

#### Downtown Signs

Mrs. Hutchinson said this line item is at zero because it was not used during the previous year.

#### o Events

Mrs. Hutchinson said \$35,000 was budgeted but another \$1,500 will be added for the new Light Up Montgomery line.

#### o Downtown Enhancement Projects

Mrs. Hutchinson said this line item refers to professional fees for improvements to the downtown area. Mr. Tramm said part of the reason for the increase from \$20,000 to \$30,000 is due to the fact the Board has already approved for the Texas A & M expenses.

#### Marketing and Tourism

Mrs. Hutchinson said the first two items are at zero because they are obsolete line items. She said Brochures and Printed Literature is being left at \$10,000 because the previous Marketing and Tourism Director had some projects started and the new director may wish to continue the projects.

#### o Christmas in Montgomery

Mrs. Fox asked if the Board plans on giving the Historic Society the Christmas in Montgomery parade. Mrs. Huss reminded Mrs. Fox the Historic Society used the money for activities which are not part of the EDC's approved festival guidelines. Mrs. Fox said she does remember the Historic Society was denied the grant application.

#### Website Online Marketing

Mrs. Hutchinson said this line item is currently at \$3,000 because the EDC has possible social media expenses such as advertising.

#### o Admin Transfers to General Fund

Mrs. Hutchinson said this amount is the same as the previous budgeted amount. She said this money covers the Marketing and Tourism position, part of Mr. Tramm's compensation plus any other administration fees which may arise. Mrs. Hutchinson said the Miscellaneous Expense line item was reduced to \$500 which is inline with what is expected to be used during the year. Mrs. Hutchinson said

the Internship Program has not been used during the past two years, so this line item will be dropped off the budget.

## o Consulting (Professional Services)

Mrs. Hutchinson said this line item is currently at \$10,000 which is allocated for legal expenses in case the City Attorney is needed to look at items related specifically to the EDC and not the City. Mrs. Fox asked if this item includes charges incurred by the City Engineer when the EDC asks for an in-person report. Mrs. Huss said yes.

#### Travel and Training Expenses

Mrs. Hutchinson said this item is mainly for the Marketing and Tourism position if the EDC needs to reimburse the Director for mileage or training. Mrs. Brown said there is also training for the EDC Board members which is very informative.

Mrs. Hutchinson said these changes will result in a zero-balance budget.

Mr. Tramm said the sales tax consultant says the numbers for CVS are \$2,600 in sales tax paid.

Mrs. Huss thanked Mrs. Hutchinson and Mr. Tramm, saying this was the most thorough presentation of a budget she has ever seen.

Mr. Tramm said there was previous discussion on moving the Public Hearing date from September 30<sup>th</sup>, but he suggests leaving the date on September 30<sup>th</sup> due to little time to meet public posting requirements.

Mrs. Fox asked if the Board would be in favor of funding the Christmas festival for Historic Society, if they come back and asks for money in a different form. Mrs. Brown said the Historic Society said they needed the funds for buildings but asked for funds for the festival which provided scholarships. She said if the Historic Society asks for funds for buildings, that could be discussed. Mrs. Huss said this meeting is only to discuss the budget, but she feels if the Historic Society specifically asks for money for the parade

that would be a more palatable discussion. Mr	s. Huss said the External Festival Guidelines have a limit
on the number of years for funding, so the History	oric Society may wish to revisit their long-term plan.
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ADJOURNMENT	
The Workshop Meeting adjourned at 9:56 p.m.	All in favor.
Submitted by:	Date Approved:
Amy Brown, MEDC Secretary	
	Rebecca Huss, MEDC President

# MINUTES OF REGULAR MEETING

# **FEBRUARY 17, 2020**

#### MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION

# **CALL TO ORDER**

President Rebecca Huss called the meeting to order at 6:00 p.m.

Present:

Rebecca Huss - President

Dan Walker -- Vice-President

Julie Hutchinson - Treasurer

Tom Cronin - Board Member

Arnette Easley - Board Member

Bob Kerr - Board Member

Absent:

Amy Brown - Secretary

Also Present: Richard Tramm - City Administrator

# **OPEN PUBLIC COMMENT**

No public comment.

# APPROVAL OF MINUTES

# Minutes of January 20, 2020 Regular Meeting -

President Huss asked for comments on the minutes as presented. Mr. Easley made a motion to accept the minutes as presented, seconded by Mr. Kerr. All in favor. (6-0)

#### MONTHLY FINANCIAL REPORT

## Report for January, 2020

Mrs. Hutchinson reminded the Board of a previous discussion concerning a CD which matured on January 28, 2020. She stated, as directed by the Board, the CD was rolled into the TexPool account. She stated once interest rates improve, she will bring it back before the Board to discuss moving the money back into a CD.

Mrs. Hutchinson pointed out notes by Ms. Bronco concerning transferring the administration payment into the General Fund as requested by the Board, as well as the Debt Service payment. These transfers should be reflected in the February financial statement.

Mrs. Bronco's notes also state the sales tax transfer was received in February from the General Fund.

Mrs. Hutchinson said the EDC received the \$3,000 bill from the City when it paid Montgomery County United. This payment has been booked int the financial statement under Blight Removal.

Mrs. Hutchinson said all of the first quarter accruals have been made. She stated the anticipated quarterly sales tax accrual has been transferred into a separate TexPool account.

Mrs. Hutchinson noted the three Home Grant Program payments on the Cash Flow Report will be reimbursed to EDC by the City.

Mrs. Hutchinson pointed out, on the Year to Date Comparison report, the interest income is higher than budgeted due to moving the CD into the TexPool account. The interest received from the CD was \$4,125.

Mrs. Huss asked if the interest received included interest from previous years.

Mrs. Hutchinson said yes, it includes February to September of prior fiscal year accruals.

Mr. Tramm said Ms. Bronco has tendered her resignation to enter retirement. He added, as of Friday afternoon, he has an agreement for a permanent replacement. He said the person will start mid-March. Mr. Tramm said Ms. Bronco has indicated she will be available during the transition period.

Motion by M. Kerr, seconded by Mr. Easley to approve the January 2020 Financial Report as presented. All in favor. (6-0)

#### **CONSIDERATION AND POSSIBLE ACTION**

5. Update on Montgomery Mudbugs & Music Festival to be held on March 21, 2020.

Mr. Tramm said Charlie Diggs has released the entertainment list, a start time of 2:00 p.m., and ticket sales prices which are \$20 general admission at the gate and \$17 general admission in advance, and \$75 VIP admission, and \$5 for children ages twelve and under.

Mr. Tramm said he and Mr. Diggs will have another coordination meeting later in the week with the Police Department to continue discussions on the security requirments.

Mr. Tramm said the group created on FaceBook has around 3,300 people listed as interested in the event.

Mrs. Huss said that was before the announcement of the musical artists who will perform.

No action taken.

6. <u>Discussion, consideration and possible action regarding Southern Rum Runners Mealz on Wheelz</u> event to .be held May 9, 2020.

Mr. Tramm said he was to have a meeting with SRR two weeks ago, but they were not available to make the meeting. Mr. Tramm said his emails, phone calls and messages have not been returned and he is confidence on the completion of the agreement.

The Board directed Mr. Tramm to give another update in March.

Mr. Cronin said he would like to see a written proposal which includes anticipated revenue, anticipated contribution to Meals on Wheels, and how many booths they are anticipating.

Mrs. Huss said in the past the Board has supported festivals without that kind of information based on projections of visitors. She said that is why the Board has used the Festivals Guideline. Mrs. Huss said since the EDC is not doing the work, groups do not have to present a full business plan the way the EDC would need to have if it was paying each line item.

Mr. Cronin asked if the EDC was revenue sharing with the Montgomery Mudbugs and Music festival.

Mrs. Huss said no.

Mr. Cronin asked if the EDC was revenue sharing with SRR.

Mrs. Huss said yes, which is why the EDC needs a contract agreement to describe the details on the revenue sharing. She said the additional information is something which has not been required for previous third-party festivals in the past.

Mrs. Huss said this event is SRR's financial responsibility since they are the ones who will be burdening the risk. She said SRR needs to communicate with the EDC on if this event will go forward or not.

No action taken.

#### 7. Consideration and possible action regarding downtown revitalization.

Mr. Tramm said Walter Peacock is expected to attend the March meeting to provide the EDC with a report. Mr. Tramm said he would like to receive any suggestions or questions the Board may have for him to forward to Mr. Peacock before the March meeting.

No action taken.

# 8. <u>Introduction of Marketing and Tourism Coordinator, Frieda Joyce.</u>

Mr. Tramm introduced Ms. Joyce. He said she comes to Montgomery from the city of Cleveland, Texas. He said her first meeting as a staff member involved discussing the 2020 calendar of events.

Ms. Joyce said she is happy to be in Montgomery.

Mr. Easley said the Montgomery Homecoming event is coming up in May and he will meet with Ms. Joyce concerning that event. Mr. Easley said it is a real festive occasion going back to the 1930s and 1940s.

No action taken.

#### 9. <u>Economic Development Report – Richard Tramm</u>

#### a. City Administrator's Development Report

Mr. Tramm said the city will begin making contact with a number of properties and begin using the city's code enforcement to clean up some areas. He said a city staffer is going to code enforcement training the first week of March, but that session has been rescheduled.

Mr. Tramm said the Chick-fil-A opening will have an effect on traffic flow in the area when it opens but expects Chick-fil-A to handle the situation well on their property.

#### b. <u>City Engineer's Report</u>

The City Engineer's Report was presented.

# **BOARD INQUIRY**

Mr. Kerr asked if the city receives money from the pavilion rental at Cedar Break Park.

Mrs. Huss said the city has begun to receive those funds.

Mr. Tramm said the city began receiving funds at the start of February.

Mrs. Hutchinson asked where the money had previously gone.

Mrs. Huss said to the Friends of the Park fund.

Mr. Tramm said the money in that fund has been provided to the city.

# **ACTION ITEMS FROM JANUARY MEETING**

ACTION ITEM	ASSIGNEE	RESULT		
		<ul> <li>В подпортобрание по подпортобрание объекторов на постоя на пост постоя на постоя на постоя</li></ul>		

# **ACTION ITEMS FOR FUTURE MEETINGS**

ACTION ITEM	ASSIGNEE	DUE DATE
Update on SRR	Tramm	March
Update on code enforcement of private properties	Tramm	March

<u>ADJOURNMEN</u>	<u>T</u>			
Motion by Mrs	. Hutchinson, seconded by Mr. I	Easley to adjour	n the meeting at 6:33 p.m.	All
in favor. (6-0)				
Submitted by:			_ Date Approved:	
	Amy Brown, MEDC Secretary			
		Rebecca Huss	MEDC President	

# CITY OF MONTGOMERY - MEDC ACCOUNT BALANCES REPORT

Through February 29, 2020 - Fox March 2020 Meeting

	MONEY MARKET ACCOUNTS		IN	INVESTMENTS		TOTALS	
MEDC							
CHECKING ACCOUNT' #1017938	\$	97,583.78			\$	97,583.78	
TOTAL INVESTMENTS	\$	<u>.</u>	\$	1,081,336.55	\$	1,081,336.55	
TOTAL MIDC	\$	97,583.78	\$	1,081,336.55	\$	1,178,920.33	

	INVESU	MENNIS.		
	Issue Date	Maturity Date	Interest Rate	Balance
Texpool #00005			1,68%	\$ 19,908.79
Texpool #00006			1.68%	\$ 1,061,427.76
Certificates				
Total Investment Balance				\$ 1,081,336.55

\* Note:

# City of Montgomery - MEDC Cash Flow Report As of February 29, 2020

Date	Num	Name	Memo	Amount	Balance
51100 · MED Total 51100 · I	C Checking MEDC Checkin	В			97,583.78 97,583.78
TOTAL					97,583.78

# City of Montgomery - MEDC Actual to Budget Performance

**Реблияту 2020** 

	Feb 20	Budget	\$ Over Budget	Oct '19	YTD Bu	\$ Over Budget	Annual B
Income							
55000 · Taxes & Franchise Fees 55400 · Sales Tax	89,518.42	72,000.00	17,518.42	324,386,23	266,500.00	57,886.23	654,000.00
Total 55000 · Taxes & Franchise Pees	89,518.42	72,000.00	17,518.42	324,386.23	266,500.00	57,886.23	654,000.00
55300 · Other Revenues 55391 · Interest Income	1,373.26	840.00	533.26	10,341.10	4,160.00	6,181.10	10,000.00
Total 55300 · Other Revenues	1,373.26	840.00	533.26	10,341.10	4,160.00	6,181.10	10,000.00
Total Income	90,891.68	72,840.00	18,051.68	334,727.33	270,660.00	64,067.33	664,000.00
Expense 56000 · Pub Infrastructure - Category I 56000.6 · Downtown Dev Improvments	0.00	0.00	0.00	0.00	0.00	0.00	60,000.00
56000.7 · Streets & Sidewalks 56000.8 · Udilty Extensions 56430 · Tsf to Debt Service	0.00 0.00 0.00	0.00 0.00 40,000.00	0.00 0.00 (40,000.00)	0.00 0.00 40,000.00	19,000.00 25,000.00 80,000.00	(19,000.00) (25,000.00) (40,000.00)	76,000.00 50,000.00 160,000.00
Total 56000 · Pub Infrastructure - Category I	0.00	40,000.00	(40,000.00)	40,000.00	124,000.00	(84,000.00)	346,000.00
56001 · Business Dev & Ret -Category II 56001.8 · Sales Tax Reimbursement 56423 · Economic Development Grant Prog	0.00 0.00	0.00 0.00	0.00 0.00	19,875.00 0.00	19,875.00 0.00	0.00 0.00	79,500.00 20,000.00
Total 56001 · Business Dev & Ret -Category II	0.00	0.00	0.00	19,875.00	19,875.00	0.00	99,500.00
56002 · Quality of Life - Category III 56423,1 · Walking Tours 56429 · Removal of Blight 56434 · Events	0.00	300.00 0.00	(300.00) 0.00	0.00 3,000.00	1,000.00 15,000.00	(1,000.00) (12,000.00)	1,000.00 15,000.00
55602 · Neighborhood Water Party 55606 · Light up Montgomery 56434 · Bvents - Other	0.00 0.00 0.00	0.00	0.00	38.11 930.75 0.00	0.00 1,500.00 35,000.00	38.11 (569.25) (35,000.00)	0.00 1,500.00 35,000.00
Total 56434 · Events	0.00	00,0	0.00	968.86	36,500.00	(35,531.14)	36,500.00
56439 · Downtown Enhancement Projects	0.00	2,500.00	(2,500.00)	0.00	12,500.00	(12,500.00)	30,000.00
Total 56002 · Quality of Life - Category III	0.00	2,800.00	(2,800.00)	3,968.86	65,000.00	(61,031.14)	82,500.00
56003 · Marketing & Tourism-Category IV 56413 · Brochures/Printed Literature 56419 · Website	0.00 0.00	833.33 250.00	(833.33) (250.00)	50.00 165.00	4,166.69 1,250.00	(4,116.69) (1,085.00)	10,000.00 3,000.00
Total 56003 · Marketing & Tourism-Category IV	0.00	1,083.33	(1,083.33)	215.00	5,416.69	(5,201.69)	13,000.00
56004 · Administration - Category V 56004.1 · Admin Transfers to Gen Fund	0.00	0,00	0.00	11,875.00	26,875.00	(15,000.00)	107,500.00
56004.3 · Miscellaneous Expenses 56327 · Consulting (Professional servi) 56354 · Travel & Training Expenses	0.00 0.00 0.00	41.66 0.00 0.00	(41.66) 0.00 0.00	0,00 0,00 500,00	208.38 2,500.00 2,500.00	(208.38) (2,500.00) (2,000.00)	500.00 10,000.00 5,000.00
Total 56004 · Administration - Category V	0.00	41.66	(41.66)	12,375.00	32,083.38	(19,708.38)	123,000.00
Total Expense	0.00	43,924.99	(43,924.99)	76,433.86	246,375.07	(169,941.21)	664,000.00
et Income	90,891.68	28,915.01	61,976.67	258,293.47	24,284.93	234,008.54	0.00
				****			

# City of Montgomery - MBDC General Ledger

As of February 29, 2020

Туре	Date	Num	Name	Memo	Debit	Credit	Вајалсе
51100 · MEDC CI Total 51100 · MEI							97,583.78 97,583.78
51300 · Time Dep Timisfer Check Check Check General Jouc	02/11/2020 02/11/2020 02/12/2020 02/20/2020	Toos Toos Trans Int	City of Montgomery - General	Sales Tax Transfer 1/20 Admin Transfer 1st Qtc 2020 1st Qtc Transfer to Debt Service Transfer to General for reimbursement of Blight Removal Interest on Texpool	42,632.76 1,348.08	11,875.00 40,000.00 3,000.00	1,072,321.92 1,114,954.68 1,103,079.68 1,063,079.68 1,060,079.68 1,061,427.76
Total 51300 · Time	e Depositsl-MED(	3			43,980.84	54,875.00	1,061,427.76
51301 · Texpool R General Jour	Reimbursement A 02/29/2020	cet Int		Interest	25.18		19,863.61 19,908.79
Тота! 51301 · Текр	pool Reimbusseme	nt Acct			25.18	0.00	19,908.79
51150 · Accounts I Total 51150 · Acco							138,633.36 138,633.36
51171 · Due From Transfer	Gen Fuad 02/11/2020			Sales Tax Transfer 1/20	<u></u>	42,632.76	42,632.76 0.00
Total 51171 · Due l	From Gen Fund				0.00	42,632.76	0.00
51174 · Due from I Total 51174 · Due i							5,177.00 5,177.00
51580 · Accrued Ir Total 51580 · Accru							2,780.13 2,780.13
52001 · Accounts I Total 52001 · Accor		t					-19,875.00 -19,875.00
52712 · Due to Ger Check Check	n Fund 02/11/2020 02/20/2020	Trans Trans	City of Montgomery - General	Admin Transfer 1st Qtr 2020 Transfer to General for reimbursement of Blight Removal	11,875.00 3,000.00		-15,242.89 -3,367.89 -367.89
Total 52712 · Due t	to Gen Fund				14,875.00	0.00	-367.89
52714 • Due to Del Check	bt Service Fund 02/12/2020	Trans		1st Qtr Transfer to Debt Service	40,000.00		-40,000.00 0.00
Total 52714 · Due t	to Debt Service Fu	ud			40,000.00	0.00	0.00
53900 · Unrestricte Total 53900 · Unres		:					-1,136,492.88 -1,136,492.88
55000 · Taxes & P 55400 · Sales To Total 55400 · Sa	ax .						-234,867.81 -234,867.81 -234,867.81
Total 55000 · Taxes	s & Franchise Fees				-	,	-234,867.81
55300 · Other Reve 55391 · Interest General Jour General Jour	t Income 02/29/2020	Int Int		Interest Interest on Texpool		25.18 1,348.08	-8,967.84 -8,967.84 -8,993.02 -10,341.10
Total 55391 • Inc	iterest Income				0.00	1,373.26	-10,341.10
Total 55300 · Other	Revenues				0.00	1,373.26	-10,341.10
56000 • Pub Infrast 56430 • Tsf to D Total 56430 • Ts		ry I					40,000.00 40,000.00 40,000.00
Total 56000 · Pub Ir	nfrastructure - Cat	egory I					40,000.00
56001 · Business D 56001.8 · Sales 1							19,875.00 19,875.00 19,875.00
Total 56001.8 · S	Sales Tax Reimbur						
Total 56001.8 · S  Total 56001 · Busine	Sales Tax Reimbur	sement			,		19,875.00
	Sales Tax Reimbur ess Dev & Ret -Ca Life - Category II al of Blight	sement tegory II				•	
Total 56001 · Busine 56002 · Quality of I 56429 · Remova Total 56429 · Re 56434 · Bvents 55602 · Neig	Sales Tax Reimbur ess Dev & Ret -Ca Life - Category II al of Blight	sement tegory II I				•	19,875.00 3,968.86 3,000.00
Total 56001 · Busine 56002 · Quality of I 56429 · Remova Total 56429 · Res 56434 · Bvents 55602 · Neig Total 55602 ·	Sales Tax Reimbur ess Dev & Ret -Ca Life - Category II al of Blight moval of Blight ghborhood Water	sement Itegory II II Party /ater Party					19,875.00 3,968.86 3,000.00 3,000.00 968.86 38.11
Total 56001 · Busine 56002 · Quality of I 56429 · Remova Total 56429 · Res 56434 · Bvents 55602 · Neig Total 55602 ·	Sales Tax Reimbur ess Dev & Ret - Ca Life - Category II al of Blight emoval of Blight ghborhood Water Neighborhood W at up Montgomer Light up Montgo	sement Itegory II II Party /ater Party					19,875.00 3,968.86 3,000.00 3,000.00 968.86 38.11 38.11 930.75

# City of Montgomery - MEDC General Ledger

As of February 29, 2020

Турс	Date	Num	Name	Memo	Debit	Credit	Balance
56003 · Marketing & 56413 · Brochure Total 56413 · Bro	s/Printed Lit	terature					215,00 50.00 50.00
56419 · Website Total 56419 · We	bsite						165.00 165.00
Total 56003 · Macket	ing & Tourism	-Category IV					215.00
56004 • Administrat 56004.1 • Admin							12,375.00 11,875.00
56354 • Travel & Total 56354 • Trav							500,00 500,00
Total 56004 · Admini	stration - Cate	gory V				·	12,375.00
TOTAL					98,881.02	98,881.02	0,00

# City of Montgomery - MEDC Balance Sheet

	Feb 29, 20
ASSETS	
Current Assets	
Checking/Savings	
51100 · MEDC Checking	97,583.78
51300 · Time Depositsl-MEDC	1,061,427.76
51301 · Texpool Reimbursement Acct	19,908.79
Total Checking/Savings	1,178,920.33
Other Current Assets	
51150 · Accounts Receivable Audit	138,633.36
51174 · Due from Home Grant Funds	5,177.00
51580 · Accrued Interest Receivable	2,780.13
Total Other Current Assets	146,590.49
Total Current Assets	1,325,510.82
TOTAL ASSETS	1,325,510.82
LIABILITIES & EQUITY Liabilities Current Liabilities	
Accounts Payable 52001 · Accounts Payable Audit	19,875.00
0-001 <b>1100</b> 0 miss 1 <b>1 1 1 1 1 1 1 1 1 </b>	27,010100
Total Accounts Payable	19,875.00
Other Current Liabilities 52712 · Due to Gen Fund	367.89
Total Other Current Liabilities	367.89
Total Current Liabilities	20,242.89
Total Liabilities	20,242.89
Equity	
53900 · Unrestricted Net Assets	1,136,492.88
Net Income	168,775.05
1400 Alloomic	100,773.03
Total Equity	1,305,267.93
TOTAL LIABILITIES & EQUITY	1,325,510.82

# CITY OF MONTGOMERY - MEDC ACCOUNT BALANCES REPORT

Through March 31, 2020 - For April 2020 Meeting

	MONEY MARKET ACCOUNTS		IN	<u>VESTMENTS</u>	TOTALS		
MEDC CHECKING ACCOUNT #1017938	\$	97,583.78			\$	97,583.78	
TOTAL INVESTMENTS	\$		\$	1,082,258.11	\$	1,082,258.11	
TOTAL MIDC	\$	97,583.78	\$	1,082,258.11	\$	1,179,841.89	

#### 

# Certificates

Total Investment Balance	\$ 1,082,258.01

#### \*\* Note:

The Sales Tax Transfer of \$54,405.25 was received in March. All will show on the next report.

# City of Montgomery - MEDC Actual to Budget Performance March 2020

Solution		Mar 20	Budget	\$ Over Bud	Oct '19 - M	YTD Budget	\$ Over Bud	Annual Bu
Solid	Income		Douget	<del>+ 0 101 Dilain</del>		112 2 44 644		CARLET AND THE STREET
S5399 - Other Revenues   S5391 - Interest Income   S21.56   840.00   81.56   11,262.66   5,000.00   6,262.66   10,000.00     S5391 - Interest Income   S21.56   840.00   81.56   11,262.66   5,000.00   6,262.66   10,000.00     Total Income   S5,326.81   38,840.00   16,486.81   390,954.13   309,506.00   80,554.13   664,000.00     Expense   S6000 - Pub Infrastructure - Category I   5000   30,000.00   (30,000.00   0.00   30,000.00   30,000.00   60,000.00     S6000.6 - Downtown Dev Improvments   0.00   10,000.00   0.00   0.00   38,000.00   64,000.00     S6000.8 - Lifelity Extensions   0.00   0.00   0.00   0.00   0.00   0.00   0.00   0.00   0.00   0.00   0.00   0.00     For total S6000 - Pub Infrastructure - Category I   40,000.00   40,000.00   80,000.00   80,000.00   80,000.00   0.00   0.00   0.00     S6000 - Pub Infrastructure - Category I   40,000.00   40,000.00   80,000.00   80,000.00   0.00   0.00   0.00   0.00     S6000 - Pub Infrastructure - Category II   19,875.00   19,875.00   19,875.00   0.00   39,750.00   39,750.00   0.00	55000 · Taxes & Franchise Fees	54,405.25	38,000.00	16,405.25	378,791.47	304,500.00	74,291.47	654,000.00
Total 155300 · Other Revenues   921.56   840.00   81.56   11,262.66   5,000.00   6,262.66   10,000.00     Total Income   53,326.81   38,840.00   61.56   11,262.66   5,000.00   6,262.66   10,000.00     Total Income   53,326.81   38,840.00   16,486.81   390,154.13   309,500.00   89,554.13   664,000.00     Expense   56000 · Pub Infrastructure - Category I   56000.6   Downtown Dev Improvments   0.00   90,000.00   (19,000.00)   0.00   30,000.00   (30,000.00)   56000.7   Streets & Sidewalks   0.00   19,000.00   (19,000.00)   0.00   0.00   25,000.00   (25,000.00)   5600.00   5600.00   10,000.00   0.00	Total 55000 · Taxes & Franchise Fees	54,405.25	38,000.00	16,405.25	378,791.47	304,500.00	74,291.47	654,000.00
Expense   S53,26.81   \$8,840.09   16,486.81   \$90,054.13   \$00,500.00   \$00,054.13   \$644,000.00   \$20,000.00   \$30,000.00   \$40,000.		921.56	840.00	81.56	11,262.66	5,000.00	6,262.66	10,000.00
Expense   S6000 - Pub Infrastructure - Category I   S60000 6 - Downtown Dev Improvments   0.00   30,000.00   (19,000.00)   0.00   30,000.00   (30,000.00)   56000.7 - Streets & Sidewalks   0.00   19,000.00   (19,000.00)   0.00   0.00   38,000.00   (30,000.00)   56,000.00   56,000.	Total 55300 · Other Revenues	921.56	840.00	81.56	11,262.66	5,000.00	6,262.66	10,000.00
Second - Pub Infrastructure - Category   Second - Developments   0.00   19,000.00   (19,000.00)   0.00   38,000.00   (38,000.00)   56,000.00   56,000.7   51,000.00   56,000	Total Income	55,326.81	38,840.00	16,486.81	390,054.13	309,500.00	80,554.13	664,000.00
Sef01 - Business Dev & Ret - Category II   Sef01.8 - Sales Tax Reimbursement   19,875.00   19,875.00   0.00   39,750.00   39,750.00   10,000.00   20,000.00   56423 - Economic Development Grant Prog   0.00   10,000.00   (10,000.00)   39,750.00   49,750.00   (10,000.00)   20,000.00   20,000.00   39,750.00   49,750.00   (10,000.00)   99,500.00   56002 - Quality of Life - Category III   0.00   0.00   0.00   0.00   0.00   1,000.	56000 · Pub Infrastructure - Categoty I 56000.6 · Downtown Dev Improvments 56000.7 · Streets & Sidewalks 56000.8 · Utility Extensions	00.0 00.0	19,000.00 0.00	(19,000.00) 0.00	0.00 0.00	38,000.00 25,000.00	(38,000.00) (25,000.00)	60,000.00 76,000.00 50,000.00
56001.8   Sales Tax Reimbursement   19,875.00   19,875.00   0.00   39,750.00   39,750.00   0.00   79,500.00   56423 \cdot Economic Development Grart Prog   0.00   10,000.00   (10,000.00)   (10,000.00)   (10,000.00)   (10,000.00)   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   20,000.00   (10,000.00)   10,000.00   15,000.00   (10,000.00)   15,000.00   15,000.00   (10,000.00)   10,000.00	Total 56000 · Pub Infrastructure - Category I	40,000.00	49,000.00	(9,000.00)	80,000.00	173,000.00	(93,000.00)	346,000.00
\$6002 \cdot  \text{post} \text{ Iff} \cdot \cdot \cdot \text{Category III} \\ 56425.1 \cdot \text{Walking Tours}  \text{0.00}  \text{0.550.00}  \text{0.550.00} \qua	56001.8 · Sales Tax Reimbursement	•				,		79,500.00 20,000.00
56423.1   Walking Tours	Total 56001 · Business Dev & Ret -Category II	19,875.00	29,875.00	(10,000.00)	39,750.00	49,750.00	(10,000.00)	99,500.00
55602 - Neighborhood Water Party	56423.1 · Walking Tours 56429 · Removal of Blight					,	, , ,	1,000.00 15,000.00
56439 · Downtown Enhancement Projects         0.00         2,500.00         (2,500.00)         0.00         15,000.00         (15,000.00)         30,000.00           Total 56002 · Quality of Life - Category III         0.00         2,500.00         (2,500.00)         3,968.86         67,500.00         (63,531.14)         82,500.0           56003 · Marketing & Tourism-Category IV         0.00         833.33         (833.33)         50.00         5,000.02         (4,950.02)         10,000.0           56419 · Website         0.00         250.00         (250.00)         165.00         1,500.00         (1,335.00)         3,000.0           Total 56003 · Marketing & Tourism-Category IV         0.00         1,083.33         (1,083.33)         215.00         6,500.02         (6,285.02)         13,000.0           56004 · Administration - Category V         56004.1 · Admin Transfers to Gen Fund         19,375.00         26,875.00         (7,500.00)         31,250.00         53,750.00         (22,500.00)         107,500.0           56027 · Consulting (Professional servi)         0.00         41.66         (41.66)         272.62         250.04         22.58         500.0           56354 · Travel & Training Expenses         0.00         0.00         0.00         500.00         2,500.00         (2,500.00)         5,000.00	55602 · Neighborhood Water Party 55606 · Light up Montgomery	0.00			930.75	1,500.00	(569.25)	0.00 1,500.00 35,000.00
Total 56002 · Quality of Life - Category III 0.00 2,500.00 (2,500.00) 3,968.86 67,500.00 (63,531.14) 82,500.00  56003 · Marketing & Tourism-Category IV 56413 · Brochures/Printed Literature 0.00 833.33 (833.33) 50.00 5,000.02 (4,950.02) 10,000.00  56419 · Website 0.00 250.00 (250.00) 165.00 1,500.00 (1,335.00) 3,000.00  Total 56003 · Marketing & Tourism-Category IV 0.00 1,083.33 (1,083.33) 215.00 6,500.02 (6,285.02) 13,000.00  56004 · Administration - Category V 56004.1 · Admin Transfers to Gen Fund 19,375.00 26,875.00 (7,500.00) 31,250.00 53,750.00 (22,500.00) 107,500.00  56004.3 · Miscellaneous Expenses 0.00 41.66 (41.66) 272.62 250.04 22.58 500.00  56327 · Consulting (Professional servi) 0.00 2,500.00 (2,500.00) 0.00 5,000.00 (5,000.00) 10,000.00  56354 · Travel & Training Expenses 0.00 0.00 0.00 500.00 2,500.00 (2,000.00) 5,000.00  Total 56004 · Administration - Category V 19,375.00 29,416.66 (10,041.66) 32,022.62 61,500.04 (29,477.42) 123,000.05  Total 56004 · Administration - Category V 19,375.00 29,416.66 (10,041.66) 32,022.62 61,500.04 (29,477.42) 123,000.05	Total 56434 · Events	0.00	0.00	0.00	968.86	36,500.00	(35,531.14)	36,500.00
56003 · Marketing & Tourism-Category IV         0.00         833.33         (833.33)         50.00         5,000.02         (4,950.02)         10,000.00           56419 · Website         0.00         250.00         (250.00)         165.00         1,500.00         (1,335.00)         3,000.0           Total 56003 · Marketing & Tourism-Category IV         0.00         1,083.33         (1,083.33)         215.00         6,500.02         (6,285.02)         13,000.0           56004 · Administration - Category V         56004.1 · Admin Transfers to Gen Fund         19,375.00         26,875.00         (7,500.00)         31,250.00         53,750.00         (22,500.00)         107,500.0           56004.3 · Miscellaneous Expenses         0.00         41.66         (41.66)         272.62         250.04         22.58         500.0           56327 · Consulting (Professional servi)         0.00         2,500.00         (2,500.00)         0.00         5,000.00         5,000.00         (5,000.00)         10,000.0           56354 · Travel & Training Expenses         0.00         0.00         0.00         500.00         2,500.00         (2,000.00)         5,000.0         (2,000.00)         5,000.0         5,000.00         2,500.00         (2,000.00)         5,000.0         5,000.0         2,000.00         5,000.0	56439 · Downtown Enhancement Projects	0.00	2,500.00	(2,500,00)	0.00	15,000.00	(15,000.00)	30,000.00
56413 · Brochures/Printed Literature         0.00         833.33         (833.33)         50.00         5,000.02         (4,950.02)         10,000.0           56419 · Website         0.00         250.00         (250.00)         165.00         1,500.00         (1,335.00)         3,000.0           Total 56003 · Marketing & Tourism-Category IV         0.00         1,083.33         (1,083.33)         215.00         6,500.02         (6,285.02)         13,000.0           56004 · Administration - Category V         19,375.00         26,875.00         (7,500.00)         31,250.00         53,750.00         (22,500.00)         107,500.0           56004.3 · Miscellaneous Expenses         0.00         41.66         (41.66)         272.62         250.04         22.58         500.0           56327 · Consulting (Professional servi)         0.00         2,500.00         (2,500.00)         0.00         5,000.00         5,000.00         (5,000.00)         10,000.0           56354 · Travel & Training Expenses         0.00         0.00         0.00         500.00         2,500.00         (29,477.42)         123,000.0           Total 56004 · Administration - Category V         19,375.00         29,416.66         (10,041.66)         32,022.62         61,500.04         (29,477.42)         123,0	Total 56002 · Quality of Life - Category III	0.00	2,500.00	(2,500.00)	3,968.86	67,500.00	(63,531.14)	82,500.00
56004 · Administration - Category V       19,375.00       26,875.00       (7,500.00)       31,250.00       53,750.00       (22,500.00)       107,500.0         56004.3 · Miscellaneous Expenses       0.00       41.66       (41.66)       272.62       250.04       22.58       500.0         56327 · Consulting (Professional servi)       0.00       2,500.00       (2,500.00)       0.00       5,000.00       (5,000.00)       10,000.0         56354 · Travel & Training Expenses       0.00       0.00       0.00       500.00       2,500.00       (2,000.00)       5,000.0         Total 56004 · Administration - Category V       19,375.00       29,416.66       (10,041.66)       32,022.62       61,500.04       (29,477.42)       123,000.0         56340 · Office Supplies       44.98       195.83	56413 · Brochures/Printed Literature			, ,			` '	10,000.00
56004.1 · Admin Transfers to Gen Fund         19,375.00         26,875.00         (7,500.00)         31,250.00         53,750.00         (22,500.00)         107,500.00           56004.3 · Miscellaneous Expenses         0.00         41.66         (41.66)         272.62         250.04         22.58         500.0           56327 · Consulting (Professional servi)         0.00         2,500.00         (2,500.00)         0.00         5,000.00         (5,000.00)         10,000.0           56354 · Travel & Training Expenses         0.00         0.00         0.00         500.00         2,500.00         (2,000.00)         5,000.0           Total 56004 · Administration - Category V         19,375.00         29,416.66         (10,041.66)         32,022.62         61,500.04         (29,477.42)         123,000.0           56340 · Office Supplies         44.98         195.83         195.83         (10,000.00)         10,000.00	Total 56003 · Marketing & Tourism-Category IV	0.00	1,083.33	(1,083.33)	215.00	6,500.02	(6,285.02)	13,000.00
56327 · Consulting (Professional servi)         0.00         2,500.00         (2,500.00)         0.00         5,000.00         5,000.00         10,000.00           56354 · Travel & Training Expenses         0.00         0.00         0.00         500.00         2,500.00         (2,000.00)         5,000.00         2,000.00         5,000.00         5,000.00         2,000.00         5,000.00         5,000.00         2,000.00         5,000.00         2,000.00         5,000.00         2,000.00		19,375.00	26,875.00	(7,500.00)	31,250.00	53,750.00	(22,500.00)	107,500.00
56340 · Office Supplies 44.98 195.83	56327 · Consulting (Professional servi)	0.00	2,500.00	(2,500.00)	0.00	5,000.00	(5,000.00)	500.00 10,000.00 5,000.00
	Total 56004 · Administration - Category V	19,375.00	29,416.66	(10,041.66)	32,022.62	61,500.04	(29,477.42)	123,000.00
Total Expense 79,294.98 111,874.99 (32,580.01) 156,152.31 358,250.06 (202,097.75) 664,000.0	56340 · Office Supplies	44.98			195.83	***************************************		
	Total Expense	79,294.98	111,874.99	(32,580.01)	156,152.31	358,250.06	(202,097.75)	664,000.00
Net Income (23,968.17) (73,034.99) 49,066.82 233,901.82 (48,750.06) 282,651.88 0.0	Net Income	(23,968.17)	(73,034.99)	49,066.82	233,901.82	(48,750.06)	282,651.88	0.00

# General Ledger

As of March 31, 2020

Туре	Date	Num	Name	Memo	Debit	Credit	Balance
Bill Bill Pmt -Check Bill Pmt -Check	11/20/2019 11/22/2019 11/22/2019	Broch 1982 1983	Kevin Brennan Kevin Brennan Montgomery County United	Use of Photo for Brochures and Literature Use of Photo for Brochures and Literature VOID: Removal of Blight - Several Properties & Public Areas in Ci	50.00 0.00	50.00	-2,102,08 -2,052,08 -2,052.08
Bill Pmt -Check Bill Bill Bill	11/22/2019 12/07/2019 12/07/2019 12/07/2019	1984 Santa #19 Inv 00	Kirk Jones Gary Szafranski Montgomery Original Snoballs Bride & Bloom Floristry & F.,,	Eagle Project Expense - Grant Dev Project Santa for Civic Club 12/7/19 (Light up Montgomery) Inv 2019-14 Seasonal Refreshments-Civic Club 12/7/19 (Light up Montgomery Wreaths -Civic Club 12/7/19 (Light up Montgomery) Inv 0000001	2,052.08	300.00 106.00 194.97	0.00 -300.00 -406,00 -600,97
Bill Pmt -Check Bill Pmt -Check Bill Pmt -Check Bill	12/13/2019 12/13/2019 12/13/2019 12/16/2019	1985 1986 1987 Reimb	Bride & Bloom Floristry & F.,, Gary Szafranski Montgomery Original Snoballs Rebecca Huss	Wreaths - Civic Club 12/7/19 (Light up Montgomery) Inv 0000001 Santa for Civic Club 12/7/19 (Light up Montgomery) Inv 2019-14 Seasonal Refreshments-Civic Club 12/7/19 (Light up Montgomery Reimbursennent of Expense - Website Marketing	194.97 300.00 106.00	90.00	-406.00 -106.00 0.00 -90.00
Bill Bill Pmt -Check Bill Pmt -Check Bill Bill	12/19/2019 12/20/2019 12/20/2019 12/23/2019 01/02/2020	2018 R 1988 1989 Reimb Inv 11	The Kroger Co. Rebecca Huss The Kroger Co. Rebecca Huss TEDC	2018-19Tax Year- MEDC Sales Tax Rebate Reimbursement of Expense - Website Marketing 2018 Tax Year- MEDC Sales Tax Rebate Reimbursement of Expense - Website Marketing 2020 Membership fees Inv #11674	90,00 77,405.00	77,405.00 25.00 500.00	-77,495,00 -77,405,00 0,00 -25,00 -525,00
Bill Pmt -Check Bill Pmt -Check Bill Bill Bill	01/03/2020 01/03/2020 01/16/2020 01/16/2020 01/16/2020	1990 1991 GF #1 GF #1 GF #1	Rebecca Huss TEDC Old Republic Title Co. Old Republic Title Co. Old Republic Title Co.	Reimbursement of Expense - Website Marketing 2020 Membership fees Inv #11674 Home Program - GF# 1083758 - Leslie Holts - 905 MLK Dr. Home Program - GF# 1803402 - Dora Johnson - 519 Simonton Home Program - GF# 1803242 - Laum Stephens - 510 Lawson St.	25.00 500.00	1,259.00 1,259.00 1,259.00	-500,00 0.00 -1,259.00 -2,518.00 -3,777.00
Bill Pmt -Check Bill Pmt -Check Bill Pmt -Check	01/17/2020 01/17/2020 01/17/2020 01/17/2020	1992 1993 1994	Old Republic Title Co. Old Republic Title Co. Old Republic Title Co.	Home Program - GF# 1083758 - Leslie Holts - 905 MLK Dr. Home Program - GF# 1803402 - Dom Johnson - 519 Simonton Home Program - GF# 18034242 - Laura Stephens - 510 Lawson St.	1,259.00 1,259.00 1,259.00	1,257.00	-2,518.00 -1,259.00 0.00
Total 52000 · Account	ts Payable				113,865.05	82,497.97	0.00
52001 · Accounts Pay General Journal General Journal General Journal	7able Audit 10/04/2019 12/31/2019 03/31/2020	CB1R CB CB	The Kroger Co. The Kroger Co. The Kroger Co.	To record sales tax reimbursement calculated for 2018-2019 as exp To accrue Quarterly Transfer to Texpool Reimbursement Account To accrue Quarterly Transfer to Texpool Reimbursement Account	77,405.00	19,875.00 19,875.00	-77,405.00 0.00 -19,875.00 -39,750.00
Total 52001 · Account	ts Payable Audit				77,405.00	39,750.00	-39,750.00
52710 · Due to Utility General Journal General Journal	9 Fund 02/21/2020 03/31/2020	CB CB	•	To record and due to Utility fund for Printing To record and due to Utility fund for Printing		119.50 44.98	0.00 -119.50 -164.48
Total 52710 · Due to U	Utility Fund				0.00	164.48	-164.48
52712 · Due to Gen F General Journal General Journal General Journal Check Check General Journal General Journal General Journal	Fund  10/30/2019  12/31/2019  12/31/2019  01/08/2020  02/11/2020  02/20/2020  02/29/2020  02/29/2020  03/31/2020	CB cb CB CB Trans Trans CB CB cb	City of Montgomety - Gener City of Montgomety - Gener	To accrue Amount Charged to Card Services and paid from Gener To accrue Admin transfer - 1st Qtr FYE 2020 (reduced by \$15,00 To accrue the amount due to the City for Blight Remnval Paid fro To accrue Amount paid from General Fund Petty Cash Admin Transfer 1st Qtr 2020 Transfer to General for reimbursement of Blight Remnval To accrue Amount Charged to Brauns and paid from General Fund To accrue Amount Charged to Card Services and paid from Gener To accrue Admin transfer - 2nd Qtr FYE 2020 (reduced by \$7,50	11,875.00 3,000.00	343.95 11,875.00 3,000.00 23.94 31.35 272.62 19,375.00	0.00 -343.95 -12,218.95 -15,242.89 -3,367.89 -397.24 -671.86 -20,046.86
Total 52712 · Due to	Gen Fund				14,875.00	34,921.86	-20,046.86
52714 · Due to Debt General Journal Check General Journal	Service Fund 12/31/2019 02/12/2020 03/31/2020	cb Trans cb		To accrue Admin transfer thru 12/31/19 1st Qtr Transfer to Debt Service To accrue Admin transfer thru 03/31/20	40,000.00	40,000.00 40,000.00	0.00 -40,000.00 0.00 -40,000.00
Total 52714 · Due to l	Debt Service Fund				40,000.00	80,000.00	-40,000.00
53900 · Unrestricted Total 53900 · Unrestri							-1,136,492.88 -1,136,492.88
55000 · Taxes & Frances States Tax General Journal		CB CB CB CB2 CB CB		To accrue sales tax revenue rec'd 10/19 To accrue sales tax revenue rec'd 11/19 To accrue sales tax revenue rec'd 12/19 To record overtransfer of sales tax due from General in December To accrue sales tax revenue rec'd 1/20 To accrue sales tax revenue rec'd 2/20 - 25% of sales tax in GOF To accrue sales tax revenue rec'd 3/20 - 25% of sales tax in GOF		62,148.45 76,484.91 52,201.69 1,440.00 42,632.76 89,518.41 54,405.25	0.00 0.00 -62,148.45 -138,633.36 -190,835.05 -192,235.05 -234,867.81 -324,386.22 -378,791.47
Total 55400 · Sales	Tax				0.00	378,791.47	-378,791.47
Total 55000 · Taxes &	: Franchise Fees				0.00	378,791.47	-378,791.47
55300 · Other Reven 55391 · Interest In Deposit Deposit Deposit Deposit Deposit General Journal General Journal		Int Int Int		Interest Interest Interest Interest Interest on Mataring CD Interest Interest Interest Interest Interest Interest Interest	·	1,283.17 1,091.46 1,174.44 4,125.00 1,285.16 8.61 25.18 1,348.08	0.00 0.00 -1,283.17 -2,374.63 -3,549.07 -7,674.07 -8,959.23 -8,967.84 -8,993.02 -10,341.10
<b>,</b>	=-			5		-1	

# City of Montgomery - MEDC

# General Ledger

As of March 31, 2020

Туре	Date	Num	Name	Мето	Debit	Credit	Balance
General Journal General Journal	03/31/2020 03/31/2020	lot Int		Interest Interest on Texpool		17.02 904.54	-10,358.12 -11,262.66
Total 55391 · Inter	est Income				0.00	11,262.66	-11,262.66
Total 55300 · Other R	evenues				0.00	11,262,66	-11,262.66
56000 · Pub Infrastru		I					0.00
56430 · Tsf to Del General Journal General Journal	bt Service 12/31/2019 03/31/2020	cb cb		To accrue Admin transfer thru 12/31/19 To accrue Admin transfer thru 03/31/20	40,000.00 40,000.00		0.00 40,000.00 80,000.00
Total 56430 · Tsf t	o Debt Service				80,000.00	0.00	80,000.00
Total 56000 · Pub Infi	rastructure - Catego	ory I			80,000.00	0.00	80,000,00
56001 · Business Dev 56001.8 · Sates Ta General Journal Bill General Journal General Journal			The Kroger Co. The Kroger Co. The Kroger Co. The Kroger Co.	Reverse of GJE CB1 To record sales tax reimbursement calculat 2018-19 Tax Year- MEDC Sales Tax Rebate To accrue Quarterly Transfer to Texpool Reimbursement Account To accrue Quarterly Transfer to Texpool Reimbursement Account	77,405.00 19,875.00 19,875.00	77,405.00	0.00 0.00 -77,405.00 0.00 19,875.00 39,750.00
Total 56001.8 · Sal-	•		<i>o</i>	(minor) /-minor is 15 post reminancement including in	117,155.00	77,405.00	39,750.00
Total 56001 · Business					117,155.00	77,405.00	39,750.00
56002 · Quality of Li		,,			117,155.00	77,105.00	0.00
56429 · Removal o Bill General Journal	of Blight 11/20/2019 12/31/2019	Blight CB	Montgomery County United City of Montgomery - Gener	Removal of Blight - Several Properties & Public Areas in City To accrue the amount due to the City for Blight Removal Paid fro	0.00 3,000.00		0.00 0.00 <b>3</b> ,000.00
Total 56429 · Remo	oval of Blight				3,000.00	0.00	3,000.00
56434 · Events 55602 · Neighl General Journal General Journal	borhood Water Pe 10/30/2019 01/08/2020	arty CB CB		To accrue Amount Charged to Card Services and paid from Gener To accrue Amount paid from General Fund Petty Cash	14.17 23.94		0.00 0.00 14.17 38.11
·	leighborhood Wate			To necessity mount part from General Fund Ferry Gash	38.11	0.00	38.11
	ip Montgomery				30.11	0.00	0,00
General Journal General Journal Bill Bill Bill	10/30/2019 10/30/2019 12/07/2019 12/07/2019 12/07/2019	CB CB Santa #19 Inv 00	Gary Szafranski Montgomery Original Snoballs Bride & Bloom Floristry & F	To accrue Amount Charged to Card Services and paid from Gener To accrue Amount Charged to Card Services and paid from Gener Santa for Civic Club 12/7/19 (Light up Montgomery) Inv 2019-14 Seasonal Refreshments-Civic Club 12/7/19 (Light up Montgomery Wreaths -Civic Club 12/7/19 (Light up Montgomery) Inv 0000001	104.95 224.83 300.00 106.00 194.97		104.95 329.78 629.78 735.78 930.75
Total 55606 · L	ight up Montgome	z),			930.75	0.00	930.75
Total 56434 · Even	its				968.86	0.00	968.86
Total 56002 · Quality of	of Life - Category I	H			3,968.86	0.00	3,968,86
56003 · Marketing & 56413 · Brochures Bill General Journal			Kevin Brennan	Use of Photo for Brochures and Literature To accrue Amount Charged to Card Services and paid from Gener	50.00 272.62		0.00 0.00 50.00 322.62
Total 56413 · Broc	hures/Printed Lite	nature			322.62	0.00	322.62
56419 · Website Bill Bill Bill	11/07/2019 12/16/2019 12/23/2019	Reimb Reimb Reimb	Rebecca Huss Rebecca Huss Rebecca Huss	Reimbursement of Expense - Facebook ad - Haved you been to M Reimbursement of Expense - Website Marketing Reimbursement of Expense - Website Marketing	50.00 90.00 25.00		0.00 50.00 140.00 165.00
Total 56419 · Webs	site			<del>"</del>	165.00	0,00	165,00
Total 56003 · Marketin	ıg & Tourism-Cate	gory IV			487.62	0.00	487.62
56004 · Administratio 56004,1 · Admin T General Journal General Journal		rund cb cb		To accrue Admin transfer - 1st Qtr FYE 2020 (reduced by \$15,00 To accrue Admin transfer - 2nd Qtr FYE 2020 (reduced by \$7,50	11,875.00 19,375.00		0.00 0.00 11,875.00 31,250.00
Total 56004,1 · Ad-				Zin Charles (control of Albania	31,250.00	0.00	31,250.00
56354 · Travel & Bill			TEDC	2020 Membership fees Inv #11674	500.00	(200	0.00
Total 56354 · Trave				2020 membership tees the method	500.00	0,00	500.00
Total 56004 - Adminis	· ·				31,750.00	0.00	31,750.00
56340 · Office Suppli General Journal General Journal	es 02/21/2020 02/29/2020	CB CB		To record amt due to Utility fund for Printing To accrue Amount Charged to Brauns and paid from General Fund	119.50 31.35	0.00	0.00 119.50 150.85
General Journal	03/31/2020	CB		To record amt due to Utility fund for Printing	44.98		195,83

04/16/20

# City of Montgomery - MEDC General Ledger

As of March 31, 2020

Туре	Date	Num	Name	Мето	Debit	Credit	Balance
Total 56340 · Office Sup	plies				195.83	0.00	195.83
TOTAL					1,231,101.29	1,231,101.29	0.00

# City of Montgomery - MEDC Balance Sheet

	Mar 31, 20
ASSETS	
Current Assets	
Checking/Savings 51100 · MEDC Checking	97 <b>,</b> 583.78
51300 · Time Depositsl-MEDC	1,062,332.30
•	1,002,332.30
51301 · Texpool Reimbursement Acct	19,925.81
Total Checking/Savings	1,179,841.89
Other Current Assets	
51150 · Accounts Receivable Audit	138,633.36
51171 · Due From Gen Fund	143,923.66
51174 · Due from Home Grant Funds	5,177.00
51580 · Accrued Interest Receivable	2,780.13
Total Other Current Assets	<b>2</b> 90,514.15
Total Current Assets	1,470,356.04
TOTAL ASSETS	1,470,356.04
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 52001 · Accounts Payable Audit	39,750.00
Total Accounts Payable	39,750.00
Other Current Liabilities 52710 · Due to Utility Fund 52712 · Due to Gen Fund 52714 · Due to Debt Service Fund	164.48 20,046.86 40,000.00
Total Other Current Liabilities	60,211.34
Total Current Liabilities	99,961.34
Total Liabilities	99,961.34
Equity 53900 · Unrestricted Net Assets Net Income	1,136,492.88 233,901.82
Total Equity	1,370,394.70
TOTAL LIABILITIES & EQUITY	1,470,356.04

Meeting Date: April 20, 2020	Budgeted Amount: NA	
Department:		
Prepared By: Richard Tramm	Exhibits: None	
Date Prepared: April 16, 2020		

# Subject

Report from Mayor Sara Countryman to MEDC Board of Directors on the current state of business in the City as a result of the COVID-19 pandemic public health disaster.

# Discussion

Mayor Countryman will address the MEDC Board of Directors on the current state of businesses in the City of Montgomery.

# Recommendation

Receive the report from Mayor Countryman. And discuss as necessary.

Approved By		
City Administrator	Richard Tramm 27	Date: April 16, 2020

Meeting Date: April 20, 2020	Budgeted Amount: NA
Department:	
Prepared By: Richard Tramm	<b>Exhibits: Recommended Grant Parameters</b>
Date Prepared: April 17, 2020	

# Subject

Discussion, consideration and possible action on grants to City of Montgomery businesses in response to the COVID-19 pandemic public health disaster.

#### Discussion

The economic effect of the COVID-19 pandemic public health disaster has had a significant, and largely negative, impact on most businesses within the City. It is still too early for the City to have good data on the extent of the drop

# Recommendation

Please discuss and consider the grant items presented for businesses in the City of Montgomery.

Approved By		
City Administrator	Richard Tramm 27	Date: April 17, 2020

## Grant Item for Consideration:

A grant program for the MEDC to apply a grant of up to \$250 towards the City of Montgomery utility bill for businesses within the City of Montgomery.

# Suggested parameters of grant:

- -Applicants to show that they have been harmed by coronavirus with March/April or April/May 2020 sales more than 25% below 2019 level for same period.
- Applicant must be sales tax generating business located within within the Montgomery City limits with a utility account at that location that was not in arrears as of March 1, 2020
- Applicant must show 2019 2020 reporting documenting a minimum of \$12,500 reported taxable sales (and payment of those taxes due made to state of Texas) within Montgomery city taxing jurisdiction.
- Maximum grant is \$250 per applicant. Payment to be made from MEDC to the utility account of the approved applicant with only one recipient per utility account on a monthly basis up to the total of \$250.
- Determination of eligibility and compliance with the above terms to be implemented by Montgomery City Administrator.
- The applicant does not have a development reimbursement agreement with the City and/or MEDC.

Applicant will need to authorize MEDC to have access to the history and payment records of their utility account.

#### Notes:

This will not benefit businesses that do not have taxable sales, that have been open less than twelve months or do not have a utility account in their own name (strip centers are not normally divided into individual accounts but are usually in the name of a single developer/landlord).

Meeting Date: April 20, 2020	Budgeted Amount: NA
Department:	
Prepared By: Richard Tramm	Exhibits: None
Date Prepared: April 16, 2020	

# Subject

Update on Montgomery Mudbugs & Music Festival, scheduled for May 16, 2020.

# Discussion

Charlie Diggs tentatively rescheduled this event for May 16, 2020, due to the current emergency situation. At this time, it is not known when public gathering restrictions will be lifted to allow such an event to take place. I have spoken with Mr. Diggs and he is planning to move forward with this event when allowed to do so.

I will provide any additional updates at the MEDC Meeting.

# Recommendation

No recommended action at this time.

Approved By		
City Administrator	Richard Tramm	Date: April 16, 2020

Meeting Date: April 20, 2020	Budgeted Amount: NA	
Department:		
Prepared By: Richard Tramm	Exhibits: Draft Event Logo	
Date Prepared: April 16, 2020		

## Subject

Discussion, consideration and possible action on Southern Rum Runners (SRR) regarding festival event.

# Discussion

After the February MEDC Meeting, we followed up with Southern Rum Runners and discussed options moving forward with the previously discussed event. It was discussed that it would be best to move the proposed event into October to best allow the time needed to organize, advertise and put on the best event possible. SRR plans to utilize their previous Craft Beer theming from a previous Woodforest festival that will not be returning to that area.

# Recommendation

I have no recommendations at the time of this report. I will provide updated information at the meeting if anything becomes available.

Approved By		1
City Administrator	Richard Tramm	Date: April 16, 2020



https://mail.google.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/FMfcgxwHMGNmLvTpRGNrRnzzNnNPJjnF?projector=1&messagues.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/FMfcgxwHMGNmLvTpRGNrRnzzNnNPJjnF?projector=1&messagues.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/FMfcgxwHMGNmLvTpRGNrRnzzNnNPJjnF?projector=1&messagues.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/FMfcgxwHMGNmLvTpRGNrRnzzNnNPJjnF?projector=1&messagues.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/FMfcgxwHMGNmLvTpRGNrRnzzNnNPJjnF?projector=1&messagues.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/FMfcgxwHMGNmLvTpRGNrRnzzNnNPJjnF?projector=1&messagues.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/mail/u/0/?ogbl#search/jennifer%40 southern rumrunners.com/mail/u/0/20 southern rum

Meeting Date: April 20, 2020	Budgeted Amount: NA	
Department:		
Prepared By: Richard Tramm	Exhibits: Advertising Options	
Date Prepared: April 16, 2020		

# Subject

Discussion, consideration and possible action on Future Marketing and Tourism Advertising Options.

#### Discussion

Last month we were intending to have a basic discussion on advertising to promote tourism and business in the City of Montgomery. Obviously, the business and tourism perspective has changed greatly since then. I have asked the City's Marketing and Tourism Coordinator, Frieda Joyce, to begin developing advertising options for the MEDC to consider for the marketing of the City of Montgomery.

# Recommendation

Please review and discuss options for advertising to benefit business within the City of Montgomery. Ms. Joyce will start a discussion of several options for consideration at the meeting.

Approved By		
City Administrator	Richard Tramm R7	Date: April 16, 2020

#### IF YOU'RE NOT ADVERTISING...YOU'RE NOT PROMOTING

Radio is an effective advertising medium because it's 100% audio-based. The advertiser's message can resonate in the consumer's ears with proper voice acting, sound design, and copy. A radio ad is cost-efficient, targeted, easy to track, and extremely effective if done right.

Radio is a much more portable medium than television and allows the listener to carry on listening while on the move.

Generally, how much does a 30 second radio ad cost in the united states? In a medium-sized market, a Top 5 radio station might charge \$100–\$250 per ad. Most radio ads are **30** seconds not 60 like TV.

Radio ads are worth it. Armed with specific data about your target market (Montgomery, Spring, Humble, Livingston, Brenham, Bryan/College Station, Madisonville, The Woodlands, Kingwood, Conroe, Cleveland, Tomball, Magnolia, Navasota, Huntsville, and Livingston, radio consumption habits, you'll be able to produce and run highly cost-effective radio ads that can help widen your reach, build your brand, and increase participation. This means that radio ads can still be worth it for your business/city.

# 1) Radio sells with immediacy.

Can there be a better time to reach customers than on their car radio while they are driving to do today's shopping? They hear our advertisement and take a detour to Montgomery!

# 2) Radio sells everywhere.

Radio is the only true mobile medium. In the car, at work, and at play, radio is there...the companion and the advertising force your customers take with them wherever they go.

## 3) Radio stars in the theater of the mind.

Want a 100-piece symphony orchestra in your ad, an elephant, a chorus, a laughing child, a love song? With word pictures and emotion-evoking sounds, radio's theatre of the mind stimulates the most emotion-filled pictures the mind can comprehend.

# 4) Radio escapes advertising's clutter.

Today's newspapers average 2/3 ad copy to 1/3 editorial copy. TV spends about 1/3 of its time on advertising. Today's radio, at about 10 minutes of advertising per hour, devotes less than 1/5 of its time to ads. Radio is the uncluttered medium.

# 5) Radio is the cost effective medium.

Newspaper rates are up (even though circulation is down). TV ad rates are up (even though viewership is down). Radio advertising costs grew less than any other major form of advertising.

## 6) Reach is nice, but frequency sells.

Newspaper/Magazines and TV are reach media – they reach varying numbers of people. Psychologists tell us that consumers need to be exposed to an advertising message <u>at least three times before it begins to penetrate</u>. We are looking at 30 to 50 advertisements per day. If you listen to KSTAR, how many times a day have you heard "Jim's Hardware" advertisement? Most local businesses cannot afford the necessary three-times-plus frequency that effective advertising demands – except on radio. Radio is the reach and frequency medium you can afford.

# 7) Radio's targeted advertising sells.

Radio's variety of formats allows you to pinpoint your advertising on the station or stations that best match your customer's interests. (KSTAR is a local station) Radio's unique targeting ability saves you money.

# 8) You're always on the front page with radio.

With radio advertising you are front and center in the listener's attention span when your ad is on the air. You're never buried on page 42 and you're never surrounded by your competitor's ads. With radio, you are always on the front page.

# 9) Radio is an active medium in an active society.

Passive forms of advertising simply list merchandise or tell you where a product is available. Radio is an active medium capable of stirring emotion, creating demand, and selling your product or service. Today's hotly competitive marketplace demands an active medium. That's radio!

# Magazines

A key advantage of magazines as a print medium is the potential for high-impact messages. Full-page magazine ads rich with color and visual imagery can attract attention and enhance the visual presentation of your products. Magazines commonly use glossy finish and allow for full-color spreads.

Research shows that 84 percent of adults read magazines. Many of the niche magazines (Texas Highways, East Texan, Southern Travel, Texas Farm & Home etc....) are in print and have transitioned to digital. These type of "niche" magazines are the most effect for advertising local events.

Magazines (print) will steadily decline and need to transform to digital. But for now, these are still avenues for advertisement. People still believe if it is in print that it is an authentic source.

The above-referenced magazines all have high paid circulation and online viewers. My past experience with these magazines has proven to be a beneficial advertising avenue.

# **Geo-targeted Newspapers**

Community newspapers are on the decline, but in smaller communities the once a week paper is still highly coveted. In most communities with a higher average age, is where you will see the desire for a paper version newspaper. Many small city newspapers are now under Houston Chronicle (HCN) ownership and have an online version.

With the newspaper you can target certain areas for your advertisement, from the Northeast, Northwest, Southwest and South. These advertisements are reaching 800,000 households per week.

HCN also offers target advertising in special editions such as the Events & Festivals edition that is released in the spring and fall. These editions are used heavily by businesses/churches/cities and any venue that is having a flea market, festival, holiday event.

Your investment can be expensive depending on the "reach" you desire, but the readership is enormous.

#### Tour Texas

Tour Texas is an online site that is an all-inclusive content plan. You are marketing your destination to potential Texas travelers. It provides content, referrals to your site and social media accounts, with leads from postal requests and PDF downloads.

Your images are displayed in an extensive slide show and if available will show the video of your city. Has the capability to link to your newsletter and your website. You are able to upload all of your events in a single excel file or XML feed.

It will generate leads for travel brochure requests from all over the world. It has the capability for visitors to the site to access your travel brochure themselves, which eliminates the process of you mailing them.

All requests and downloads are tracked for your reporting purposes.

This site is a great place to tell your story. I encourage all of you to google **tourtexas.com** and view the many cities in Texas that are already using this site and having excellent tourism results because of their investment in Tour Texas.

## Social Media

Why do marketers love social media....it is where the people are.

People log into Facebook, Instagram, Snapchat, Pinterest and Twitter each week. Some are addictive. Average Facebook and Instagram users log in more than 6 times per day. About 25% of Snapchat users log in more than 20 times per day.

However, consumers dislike the ads for many reasons. Even though the ads perform well they are not providing users with a good experience.

Users say they're overwhelming, repetitive, and irrelevant.

Marketers can improve their ads by providing accurate information and offer a consistent message.

Even though ads are viewed as an everyday annoyance, they still are a helpful resource and are here to stay.

As a City, the most important thing for us to do is to advertise consistently for the best results. The primary factor for success is how appealing an advertising message is to the target audience.



# RECOVERY Partnership Package

KStar Country Is a Locally Family-Owned & Operated Business That Has Been Part of Your Community Since 1992. In Difficult Times When Your Business Is Down, Let KStar Help Turn Your Business Around. As Your Partner, We Have Substantially Cut Our Rates with This Package So You & Your Business Can Receive a Large Quantity of Commercials for Minimal Investment.

# 50 (:30) commercials

- M-Sn 6a-6a (equal distribution of days)
- Maximum of 8 spots per day
- Package valid April and/or May 2020 only

NET INVESTMENT:

Only \$10 per commercial

(Minimum purchase 50 commercials)

"Pardner Up" & Get Your Business Up with KStar Country!



# **CITY OF MONTGOMERY**

# **Development Report**

April 2020

By: Richard Tramm, City Administrator

Dave McCorquodale, CPM, Assistant City Administrator and

Director of Planning and Development

This month's report finds the City in the midst of a global pandemic that is affecting every facet of our lives. With travel recommended for only essential activities and businesses deemed non-essential under orders to close, many local businesses are grappling with drastically lower sales revenue while also navigating the human cost of the Coronavirus. Residential and commercial development has held steady in the City and surrounding areas, and we are closely monitoring the situation to understand the impact on economic development within our City.

# Commercial Development

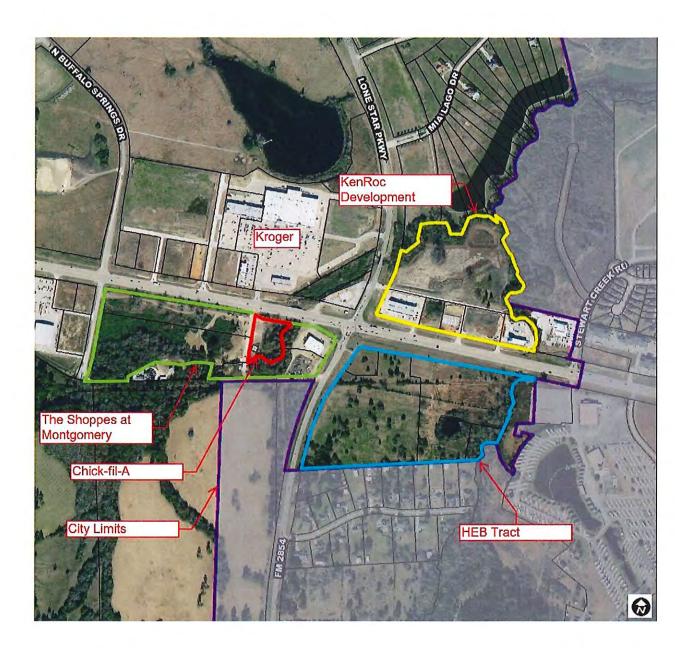
**KENROC Property** – This 13-acre development is along the north side of SH 105 and east of Lone Star Parkway. There are 3 pad sites with SH 105 frontage that include a 16,000 ft. building with an AT&T store that is open and an orthodontist office currently under construction. Future plans call for a 24,000 ft. building on the north side of the property. Christian Brothers Automotive is now open and Discount Tire is in preliminary design on an adjacent parcel.

<u>Kroger Site</u> – The site is approximately 80% built out, with 3 parcels remaining for development. Within the retail center, there are several restaurants, retail businesses, and salon/personal care establishments. Most of the locations in the main building are occupied.

West of Kroger/East of Buffalo Springs Road — This is a 16-acre site with utilities installed and ready for development. The site master plan depicts a retail center similar to the Kroger center and four pad sites closer to SH 105. The Blue Wave Express car wash is part of this development.

<u>Central Business District</u> – Best Donuts, located at 20998 Eva St, is nearing completion with plans to open in the next month. The contractor is working with the City on several outstanding items. Coldwell Banker has moved from Walden Road to Heritage Place near the intersection of SH 105 & FM 149. Wings Over Montgomery, designed as primarily a take-out wing restaurant, has started renovations on the building next to the First State Bank in downtown.

<u>The Shoppes at Montgomery</u> – This is a 26-acre property located at the southwest corner of SH 105 and FM 2854. Chick-Fil-A is currently under construction with a planned opening on May 21st. Plans have also been approved for a stand-alone Starbucks location near Chick-fil-A and construction is expected to start soon. Two retail centers are also under construction in this development.



# Residential Development

The first quarter of 2020 is drawing to a close and residential construction has continued at strong pace. 17 new homes have been completed this year. Existing homesite inventory is still available, and a total of 230 homesites are part of two new subdivisions that are in the early stages of the development process.

<u>Heritage Senior Apartments</u> – The next phase of the apartments is nearing completion. This include approximately 80 apartments, which are complete and 6 to 8 "cottages" which are four-plex units at ground level that should be completed in the next two months.

<u>Hills of Town Creek Subdivision</u> — With a total of 100 single-family homesites, this subdivision is on the west side of the City. 55 homes are complete, 18 are under construction, and 27 lots are available. Preliminary plans for a new 30-lot section have been submitted for review.

<u>Terra Vista at Waterstone</u> – This is a 61-lot single-family subdivision north of Waterstone along FM 1097. 29 homes are complete, 11 are under construction, and 21 lots are available.

<u>Montgomery Townhomes</u> – Preliminary plans have been submitted to the City for a 48-unit townhome project along Plez Morgan Drive. The project is in the early stages of review with no immediate timeline for construction. More details will be provided as they become available.

# City Development Activities

Texas Water Development Board Funding - The TWDB has provided funding in the amount of \$2.8 million for water and sewer work. The projects being funded include the connection of a 12-inch water line north of Clepper Street to the 12-inch line west of Cedar Brake Park (which will increase the water pressure on the western side of the city). The project design has been approved by the state and has been bid. Due to a low number of bidders, the City is currently evaluating options for rebidding the project. There are also improvements at Water Plant #3 under review that will increase water production capabilities.

Part of the Texas Water Development Board funding is to improve Lift Station #1 that feeds all the city's wastewater into the Stewart Creek Treatment Plant. Work is underway and the contractor plans to be completed in late May. The rerouting of the Lift Station #3 force main directly into Lift Station #1 will greatly increase the efficiency of the sanitary sewer system.

General Land Office Severe Flood Mitigation Grant — In May, 2017 the City learned of approximately \$22 million dollars in grant funds that had been offered to Montgomery County from the Texas General Land Office (GLO) for flood related damages since Montgomery County was one of 6 counties selected for the grant due to severe flood damage in the past two years. The City was allocated \$2.2 million of GLO funding. In late 2019, the City Council authorized the City Administrator to prepare an RFQ for an engineering firm to prepare a study of the Town Creek Watershed to identify specific recommendations for drainage improvements to alleviate flood risks. The RFQ for a qualified engineering firm went out early this year and the review process is underway. Eight firms submitted under this RFQ, and five have been selected for interviews.

<u>Comprehensive Plan</u> – The City, in partnership with Texas A&M's Community Resilience Collaborative and Texas SeaGrant, is developing a Comprehensive Plan that will guide the City's decision-making process by identifying a long-term vision for how the City will grow. The Plan will be based on the values and expectations of the community, and will guide public policy in areas such as transportation, utilities, land use, recreation and housing. <u>The draft of the Comprehensive Plan should be complete in late April for review</u>.

**Downtown Walkability/Improvement Plan** — This effort is to improve the streetscape and infrastructure of the downtown area, which is thought to be the heart and soul of the city. The intent is to meet with downtown property owners and businesses, city residents and other stakeholders after the City has a draft plan to review. Design concepts were developed by Texas A&M Landscape Architecture students. The MEDC held a workshop in January 2020 to review the designs. Both staff and Texas SeaGrant are going to use the discussion comments to update maps and concept drawing materials and bring those back to MEDC for further discussion and consideration. This project dovetails into the City's Comprehensive Plan update, and will pick up in earnest once that is complete.

<u>Memory Park</u> – The Lake Conroe Rotary Club continues to do an excellent job making improvements to the park. They contribute significant resources every year with the City funding the infrastructure expenses. The Public Works Department is currently developing an up-to-date irrigation map of the park to aid in future work.

<u>Cedar Brake Park</u> — While the playgrounds are closed to the public to help prevent the spread of the Coronavirus, many residents are still utilizing the park for exercise while maintaining social distancing requirements. The Public Works Department is adding parking spaces on the west side of the park along Shepperd Street and have replaced rotten wood on picnic tables throughout the park.

Baja Street Project - A Community Development Block Grant was awarded from the state for repaving Baja Street, replacing a water line and improving the drainage along Baja and Martin Luther King Jr. Drive. A \$26,000 cash match was required for the \$350,000 grant. The bid for this work was approved in October 2018. Work was stopped after problems with the original contractor and new contractor was selected for the project. The project was recently completed with a related project currently being evaluated outside the grant funding.

HOME Grant -- The City Council approved an application to be made for the State of Texas HOME project in mid-2018. This will fund up to eleven new houses or major renovations to existing homes for those who qualify. The applicants must have an income below 80% of the average for the area, be the owner of the house and have a clear title to the property where the new house will be. The initial application process resulted in three city residents qualifying for new homes. The grant has no local match, and the MEDC has agreed to cover any incidental costs required by the grant. Each house includes roughly \$100,000 in total funding for administration and construction. Agreements with three residents approved under this program were signed on January 21, 2020. A fourth resident has been approved and is anticipated to close soon.

# Businesses Opened in 2020

Coldwell Banker; 21105 Eva Street, Suite 110

Christian Brothers Automotive; 19920 Eva Street



1575 Sawdust Road, Suite 400 The Woodlands, Texas 77380-3795 Tel: 281,363,4039 Fax: 281,363,3459 www.jonescarter.com

February 19, 2020

The Honorable Mayor and City Council City of Montgomery 101 Old Plantersville Road Montgomery, Texas 77316

Re: Engineering Report

Council Meeting: February 25, 2020

City of Montgomery

Dear Mayor and Council:

The following information summarizes our activities on your behalf since the January 28th Council Meeting:

# Status of Previously Authorized Projects:

All projects discussed below are shown on the enclosed maps of active developments and capital projects.

- a) Baja Road Water and Drainage Improvements, Phase I (CDBG)
  - The contractor has completed the work. We are working with the Contractor, City, and GrantWorks to ensure all final punchlist items are completed and all required documentation is prepared and submitted as required by the Texas Department of Agriculture.
- b) MLK Drive Water and Drainage Improvements, Phase II (CDBG)
  - The contractor has completed the work. We are working with the Contractor, City, and GrantWorks to ensure all final punchlist items are completed and all required documentation is prepared and submitted as required by the Texas Department of Agriculture.
- Water Distribution System Analysis and Master Plan CP No. 3 Downtown and SH-105 Waterline Replacement
  - The project is currently advertising for bids. We are scheduled to hold a pre-bid meeting on February 25<sup>th</sup>, receive and open bids on March 16<sup>th</sup>, and present a Recommendation of Award to City Council on March 24<sup>th</sup>.
- d) Water Distribution System Analysis and Master Plan CP No. 9 Water Plant No. 3 Improvements
  The plans are substantially complete. We have received and addressed the comments from the Texas
  Water Development Board. We plan to meet with the City and TORC once their reviews are complete.



# Status of Previously Authorized Projects (cont.):

e) Atkins Creek Water, Sanitary Sewer, and Storm Sewer Repairs (FEMA)
The contractor has addressed all punchlist items identified at the final inspection held on January 14, 2020. We recommend the City accept the work, and the one-year warranty period end on January 22, 2021.

**Agenda Item:** Consideration and possible action regarding Certificate of Acceptance for the FEMA Atkins Creek Water, Sanitary Sewer and Storm Sewer Repairs project.

- f) Water Distribution System Analysis and Master Plan CP No. 1, Water Plant No. 2 GST Backfill As a reminder, this project plans to be rebid with the Water Plant No. 3 Improvements project.
- g) 18" Gravity Sanitary Sewer Extension, Phase 2 As a reminder, we held a final inspection on October 15<sup>th</sup>. We are coordinating between the lift station contractor and this contractor to complete the final testing to close out the project.
- h) Sanitary Sewer System Analysis and Master Plan CP No. 3b Lift Station No. 1 Replacement The contractor is continuing with construction of the wet well for the Lift Station No. 1 Replacement project. We received and recommended payment of Pay Estimate No. 4 in the amount of \$44,730,00 to Veritas Management Company LLC DBA Black Castle General Contractor for work completed as of January 27, 2020. As of Pay Estimate No. 4, the contract is approximately 78% complete by time and 34% complete by value. Based on the contractor's current schedule, construction will not be substantially complete until May 2020.



Lift Station No. 1 Wet Well



Lift Station No. 1 Wet Well



# Status of Previously Authorized Projects (cont.):

i) Sanitary Sewer System Analysis and Master Plan – CP No. 10 – Lift Station No. 3 Force Main Re-Route As a reminder, this project is included in TWDB CWSRF loan. The design is substantially complete, has received TxDOT approval, and is being placed temporarily on hold until the Lift Station No. 1 project is complete.

# j) GLO Projects

The proposed work is undergoing environmental review for compliance. We are also working with GrantWorks to find a way to move forward with some of the projects until the drainage analysis is complete.

# **Existing and Upcoming Developments:**

a) Feasibility Studies - There are no ongoing feasibility studies at this time.

# b) Plan Reviews

- i. Wendy's (Haza Foods) We did not receive revised plans this month.
- ii. Louisa Lane Single Family Development We did not receive revised plans this month.
- iii. Starbucks We received initial plans for review on February 3<sup>rd</sup> and returned plan review comments on February 12<sup>th</sup>.
- iv. Heritage Parking Place Expansion We received plans for review on February 4<sup>th</sup>. We are waiting to return plan review comments until the comments to the development plat are addressed.

## c) Plat Reviews

- i. Heritage Place Parking Development Plat We received the preliminary plat on February 4<sup>th</sup> and returned comments on February 13<sup>th</sup>.
- ii. The Shoppes at Montgomery, Section 2 Amended Plat We received the amended plat for review on February 17<sup>th</sup> and returned comments on February 19<sup>th</sup>.
- **d)** Ongoing Construction There are no ongoing construction projects by developers for public infrastructure at this time.

# e) One-Year Warranty Inspections

- i. Lake Creek Village, Section 3 We are continuing to work with the Developer and his contractor to address the roadside ditch along Buffalo Springs Drive.
- ii. Villas of Mia Lago, Section 2 It is our understanding the contractor is working to address the items identified at the one-year warranty inspection.



# One-Year Warranty Inspections (cont.):

- iii. 18" Gravity Sanitary Sewer Extension, Phase I The one-year warranty inspection was held on January 7, 2020 and the contractor is addressing the punch list items.
- iv. Hills of Town Creek, Section 3 The one-year warranty inspection was held on January 7, 2020, and the contractor is currently addressing the punch list items.
- v. Emma's Way The one-year warranty inspection was held on February 18, 2020 and the contractor is currently addressing the punch list items
- vi. Town Creek Bridge Waterline The one-year warranty inspection was held on February 18, 2020. No punch list items were identified. We are waiting on the final close out documents to present to City Council in March.

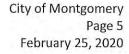
# Meetings and Ongoing Activities:

- a) Weekly Operations Conference Call We continue hosting a biweekly conference call with representatives from Gulf Utility Service, Inc. and City Staff. Items of note discussed during the previous month included receiving estimates for repairs to Lift Station No. 14, updates on various warranty inspections, general updates on all active design and construction projects, and general operations of the City's water and sanitary sewer facilities.
- b) FM 1097 & Atkins Creek (TxDOT) It is our understanding TxDOT has received the preliminary study results and are currently reviewing.
- c) FM 149 & SH-105 Right Turn Lane —TxDOT has advised they have received the appraisal and are currently reviewing. Once the review is complete, they will prepare the legal conveyance documents.
- d) Design Manual Update We are preparing updates to the City's Design Manual, as authorized by City Staff, in response to recent legislation that requires all plan review comments to reference a written rule. Updates include the addition and modification of standard details and City preferences for construction to be enforced in all proposed City and private developments.
- e) Annual Water Plant Inspection We are proceeding with a TCEQ Checklist inspection of the City's water plant facilities and expect to present our findings in April 2020.

Please contact me if you have any questions.

Sincerely,

Chris Roznovsky, PE Engineer for the City





CVR/kmv

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**Enclosures:** 

Active Capital Projects Map

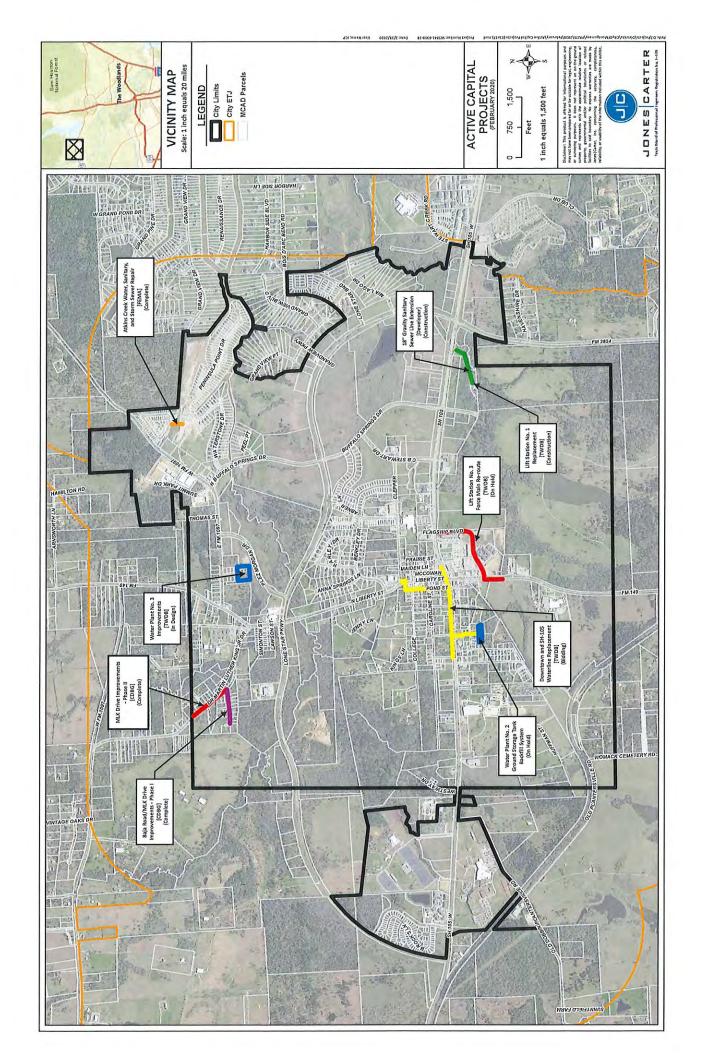
Active Developments Map

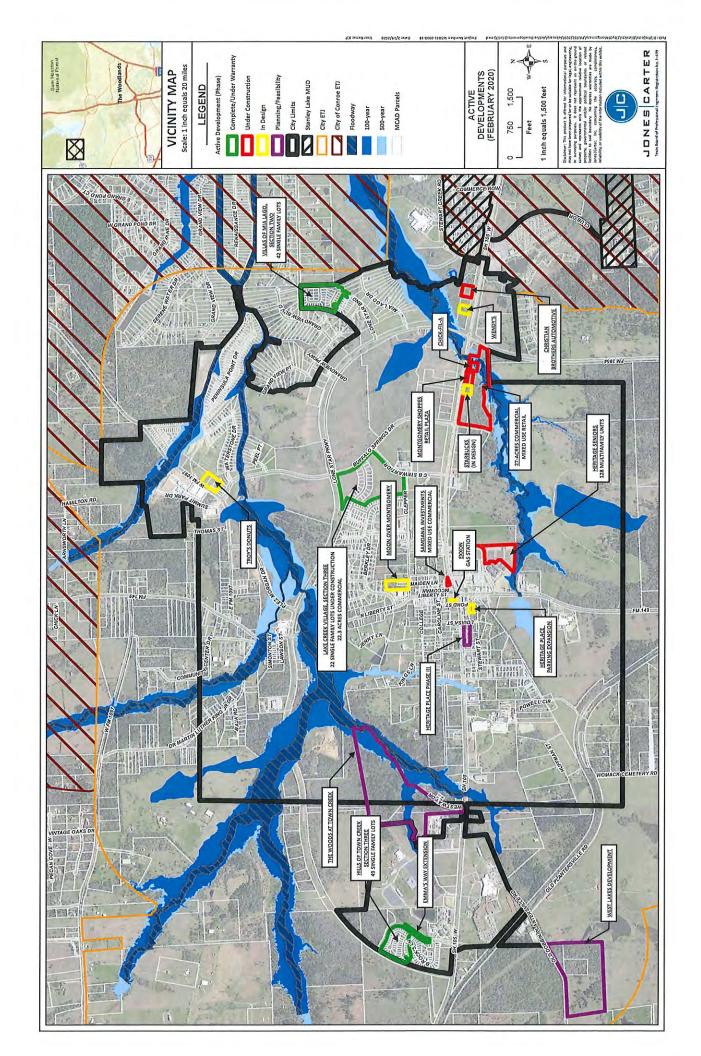
**Project Schedule** 

Cc (via email):

The Planning and Zoning Commission – City of Montgomery Mr. Richard Tramm – City of Montgomery, City Administrator Ms. Susan Hensley – City of Montgomery, City Secretary

Mr. Larry Foerster - Darden, Fowler & Creighton, LLP, City Attorney







1575 Sawdust Road, Suite 400 The Woodlands, Texas 77380-3795 Tel: 281.363.4039 Fax: 281.363.3459 www.jonescarter.com

March 19, 2020

The Honorable Mayor and City Council City of Montgomery 101 Old Plantersville Road Montgomery, Texas 77316

Re: Engineering Report

Council Meeting: March 24, 2020

City of Montgomery

Dear Mayor and Council:

The following information summarizes our activities on your behalf since the February 25th Council Meeting:

# Status of Previously Authorized Projects:

All projects discussed below are shown on the enclosed maps of active developments and capital projects.

a) Baja Road Water and Drainage Improvements, Phase I (CDBG)

The contractor has completed the work. We are working with the Contractor, City, and GrantWorks to ensure all final punchlist items are completed and all required documentation is prepared and submitted as required by the Texas Department of Agriculture.

b) MLK Drive Water and Drainage Improvements, Phase II (CDBG)

The contractor has completed the work. We are working with the Contractor, City, and GrantWorks to ensure all final punchlist items are completed and all required documentation is prepared and submitted as required by the Texas Department of Agriculture.

c) Water Distribution System Analysis and Master Plan – CP No. 3 – Downtown and SH-105 Waterline Replacement

We received bids at City Hall on March 16<sup>th</sup>. Only one bidder submitted a bid for this work and the bid amount was substantially higher than our estimate. We are reaching out to other contractors that indicated interest in the project to determine why they did not submit a bid. We plan to discuss our recommendation to staff on how to proceed once additional information is received.

d) Water Distribution System Analysis and Master Plan – CP No. 9 - Water Plant No. 3 Improvements
The plans are substantially complete. We have received and addressed the comments from the Texas
Water Development Board. We plan to meet with the City and TORC once their reviews are complete.



# Status of Previously Authorized Projects (cont.):

- e) Water Distribution System Analysis and Master Plan CP No. 1, Water Plant No. 2 GST Backfill As a reminder, this project plans to be rebid with the Water Plant No. 3 Improvements project.
- f) 18" Gravity Sanitary Sewer Extension, Phase 2 As a reminder, we held a final inspection on October 15<sup>th</sup>. We are coordinating between the lift station contractor and this contractor to complete the final testing to close out the project.
- g) Sanitary Sewer System Analysis and Master Plan CP No. 3b Lift Station No. 1 Replacement The contractor is continuing with construction of the wet well and electrical work for the Lift Station No. 1 Replacement project. We received and recommended payment of Pay Estimate No. 5 in the amount of \$67,140.00 to Veritas Management Company LLC DBA Black Castle General Contractor for work completed as of February 24, 2020. As of Pay Estimate No. 5, the contract is approximately 93% complete by time and 40% complete by value. Based on the contractor's current schedule, construction will not be substantially complete until late May 2020.





Lift Station No. 1 Wet Well

**Electrical Duct Bank** 

- h) Sanitary Sewer System Analysis and Master Plan CP No. 10 Lift Station No. 3 Force Main Re-Route As a reminder, this project is included in TWDB CWSRF loan. The design is substantially complete, has received TxDOT approval, and is being placed temporarily on hold until the Lift Station No. 1 project is complete.
- i) GLO Projects

The proposed work is undergoing environmental review for compliance. We are also working with GrantWorks to find a way to move forward with some of the projects until the drainage analysis is complete.



# **Existing and Upcoming Developments:**

a) Feasibility Studies - There are no ongoing feasibility studies at this time.

# b) Plan Reviews

- i. Wendy's (Haza Foods) We did not receive revised plans this month.
- ii. Louisa Lane Single Family Development We did not receive revised plans this month.
- iii. Starbucks We received revised plans for the development on March 3<sup>rd</sup> and returned comments to the plans on March 11<sup>th</sup>. We received further revised plans on March 18<sup>th</sup> and plan to return the plans within the next week.
- iv. Heritage Parking Place Expansion We received revised plans on March 3<sup>rd</sup> and returned comments to the plans on March 11<sup>th</sup>.

## c) Plat Reviews

- i. Heritage Place Parking Development Plat We received revised plans for the plat on March 3<sup>rd</sup> and returned comments on March 11<sup>th</sup>.
- ii. The Shoppes at Montgomery, Section 2 Amended Plat We did not receive a revised plat this month.
- iii. Gulf Coast Estates Section 2 Replat We received the preliminary plat on February 25<sup>th</sup> and returned comments on February 27<sup>th</sup>. We received the revised preliminary plat on March 10<sup>th</sup> and returned comments on March 11<sup>th</sup>.

# d) Ongoing Construction

i. Shoppes at Montgomery Public Waterline Extension – We attended a preconstruction meeting with the developer and contractor on March 17<sup>th</sup> for the public waterline extension on the Shoppes at Montgomery property.

# e) One-Year Warranty Inspections

- i. Lake Creek Village, Section 3 We are continuing to work with the Developer and his contractor to address the roadside ditch along Buffalo Springs Drive.
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# One-Year Warranty Inspections (cont.)

- iv. Hills of Town Creek, Section 3 The one-year warranty inspection was held on January 7, 2020, and the contractor is currently addressing the punch list items.
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- vi. Shoppes at Montgomery Public Water and Sanitary Sewer Extension The one-year warranty inspection was held on March 17<sup>th</sup> for the public water and sanitary sewer extension adjacent to CVS. We are preparing the punchlist document to send to the contractor identifying the items to be addressed.

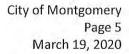
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Please contact me if you have any questions.

Sincerely,

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CVR/kmv

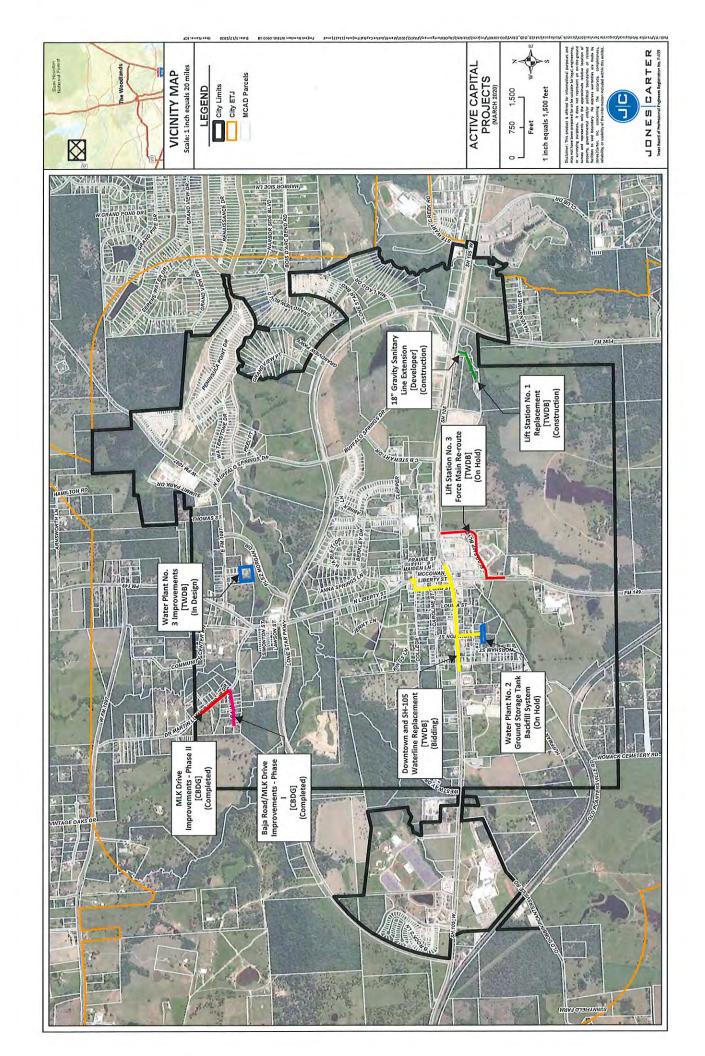
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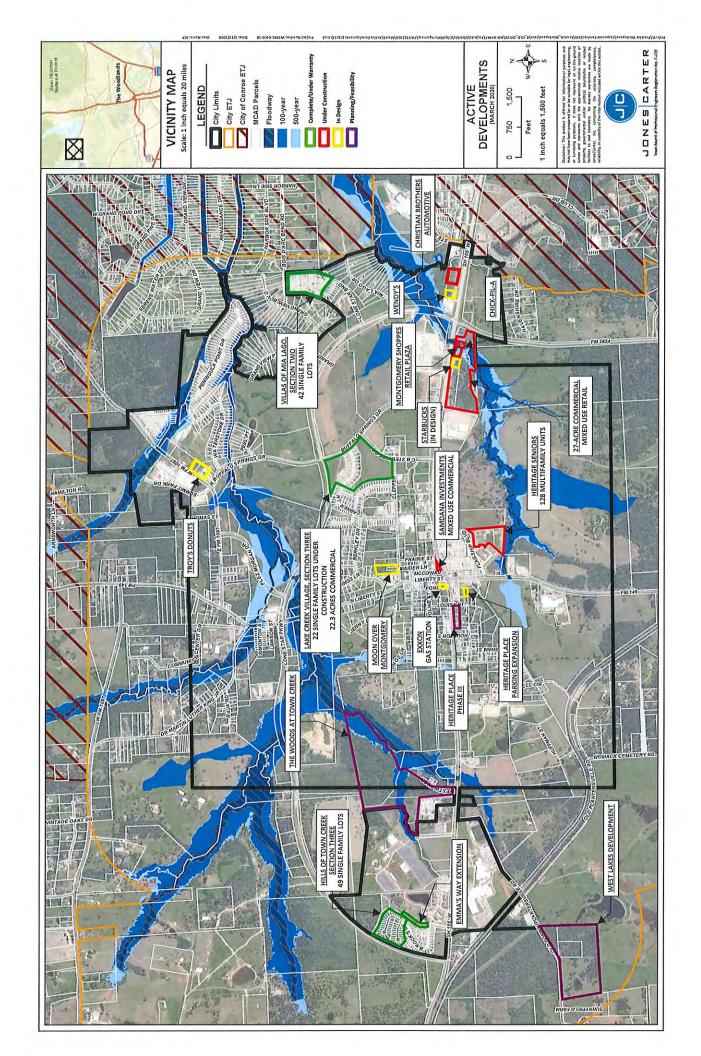
Enclosures: Active Capital Projects Map

Active Developments Map

Cc (via email): The Planning and Zoning Commission – City of Montgomery

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March 19, 2020

The Honorable Mayor and City Council City of Montgomery 101 Old Plantersville Road Montgomery, Texas 77316

Re:

**Engineering Report** 

Council Meeting: March 24, 2020

City of Montgomery

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# One-Year Warranty Inspections (cont.)

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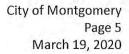
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CVR/kmv

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Enclosures: Active Capital Projects Map

Active Developments Map

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Mr. Richard Tramm – City of Montgomery, City Administrator Ms. Susan Hensley – City of Montgomery, City Secretary Mr. Alan Petrov – Johnson Petrov LLP, City Attorney

