

MINUTES OF REGULAR MEETING

October 21, 2019

MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION

CALL TO ORDER

President Rebecca Huss called the meeting to order at 6:00 p.m.

Present: Rebecca Huss - President
 Bill Hanover – Vice-President
 Julie Hutchinson - Treasurer
 Amy Brown – Secretary
 Bob Kerr – Board Member

Absent: Tom Cronin – Board Member
 Cheryl Fox – Board Member

Also Present: Richard Tramm – City Administrator

OPEN PUBLIC COMMENT

No public comment.

APPROVAL OF MINUTES

Minutes of September 16, 2019 Regular Meeting –

President Huss asked for comments on the minutes as presented.

Mr. Hanover made a motion to accept the minutes as presented, seconded by Mrs. Hutchinson.
All in favor. (4-0)

MONTHLY FINANCIAL REPORT

Report for September, 2019

Mrs. Hutchinson noted some cash transfers for administration costs. She reminded the Board of the discussion during the previous meeting concerning the overpay for the Tourism position that is not filled.

Mrs. Huss asked Mr. Tramm to discuss the checking account balance with Ms. Bronco concerning the high balance of the checking account. Mr. Tramm said he will be speaking to Ms. Bronco during the next week and will discuss the matter with her then.

Mrs. Hutchinson pointed out the discrepancy in the budgeted sales tax numbers compared to actual numbers. She explained this was due to adjustments being made in order to post sales tax numbers in the month and year they are accrued.

Motion by Mrs. Brown, seconded by Mr. Hanover to approve the September 2019 Financial Report as presented. All in favor. (4-0)

(Mr. Kerr arrived at the meeting)

CONSIDERATION AND POSSIBLE ACTION

5. Consideration and possible action on proposal from Southern Rum Runners.

Rob Holbrook, from Southern Rum Runners, discussed the Woodforest event his company completed the prior weekend. He said the event was changed from free admittance to a \$25 charge which only resulted in approximately 300 less attendees.

Mr. Holbrook said SRR received the final quotes for Montgomery's event.

Mr. Holbrook stated SRR provides the insurance for the event and they are covered for municipalities. He stated they can provide Rainy Day Insurance as a percentage if the MEDC wishes to add that insurance.

Mr. Holbrook said the cost to SRR would be \$53,000 - \$55,000. He said SRR would look to MEDC to fund police officers/secondary security and the rental of temporary crowd control barrier. He said the total cost to MEDC would run approximately 6% of the total cost of the event.

Mr. Holbrook said SRR would like to keep the admission cost around \$12 per adult. This cost would provide a well-known headliner to perform during the event.

Mr. Holbrook stated SRR would be partnering with Meals on Wheels Montgomery for this food festival event.

Mrs. Huss asked if the MEDC would be able to recoup the investment.

Mr. Holbrook said he has not determined an exact percentage, but expects the MEDC to receive more than the \$7,800 it invests.

Mrs. Huss stated she was open to Mr. Holbrook working out the details with Mr. Tramm.

Mrs. Huss asked about the impact on the downtown businesses during set up for the event.

Mr. Holbrook said they will need two days to set up. He is not expecting the close McCown, but will need access to the Community Center area and the Jacobs Properties parking lot.

Motion by Brown, seconded by Mrs. Hutchinson to direct the City Administrator to create a contract between the EDC and Southern Rum Runners, with a not to exceed \$7,800 budget for the 2020 Meals on Wheels Festival. This contract will be discussed between Mr. Tramm and individual Board members to gain their consent, prior to its signature between City Administrator, MEDC President and Southern Rum Runners. All in favor. (5-0)

6. Consideration and possible action to direct City Administrator to review MEDC Economic Development Grant Applications for completion and compliance with applicable laws, ordinances and regulations prior to placing on MEDC Agenda for approval.

Mr. Tramm explained when he spoke with the previous City Administrator, he was left with the understanding that applications made for MEDC Economic Development Grants were all forwarded to the EDC Board without any review to filter out applications that are not completed or compliant with laws, ordinances and/or regulations that may disqualify the applications.

Mr. Tramm said he believed this could cause confusion for the Board members as well as the applicants. He said this could lead to hurt feelings and awkward situations.

Mrs. Huss said she would appreciate Mr. Tramm giving the same level of scrutiny to the EDC agenda that he gives to the City Council agenda.

Mr. Tramm said if the Board feels he is being too aggressive, he welcomes the feedback and will revisit the application.

Mrs. Hutchinson said there may be value in Mr. Tramm relaying to the Board the types of applications that were denied and the reason behind the denial in order to educate the Board.

Mr. Tramm said he could look into that on a case-by-case basis.

Mrs. Huss asked Mr. Tramm to explain to an applicant the reason for denial.

Motion by Mrs. Brown, seconded by Mr. Kerr to direct City Administrator to review MEDC Economic Development Grant Applications for completion and compliance with applicable laws, ordinances and regulations prior to placing on MEDC Agenda for approval. All in favor. (5-0)

7. Economic Development Report – Richard Tramm

Engineer Report –
Provided

Development Status Report –
Mr. Tramm said he has started reorganizing how items are structured in the report and removing items that no longer have activity.

Tourism and Marketing Report –
No report

8. Adjourn into Closed Executive Session at 6:56 p.m.

9. Reconvene into Open Session at 7:17 p.m.

10. Consideration and possible action(s) if necessary, on matter(s) deliberated in Closed Executive Session.

No action was taken.

BOARD INQUIRY

Mrs. Hutchinson requested an update on the cemetery fence project by Mr. Jones.

Mr. Tramm said he met with Mr. Jones. They discussed the project, the fence line, grave locations and walked the area in question. Mr. Tramm said Mr. Jones has not submitted signed paperwork as well as dates for the project. Mr. Tramm said he is waiting on Mr. Jones to respond.

Mrs. Huss asked who was in charge of maintenance on the cemetery. Mr. Kerr said he was not sure but believed it was a voluntary position.

ACTION ITEMS FROM SEPTEMBER MEETING

<i>ACTION ITEM</i>	<i>ASSIGNEE</i>	<i>RESULT</i>

ACTION ITEMS FOR FUTURE MEETINGS

<i>ACTION ITEM</i>	<i>ASSIGNEE</i>	<i>DUE DATE</i>
Discuss checking account balance with Cathy Bronco	Tramm	

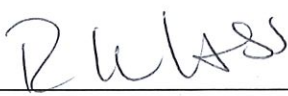
ADJOURNMENT

Motion by Mr. Kerr, seconded by Mr. Hanover to adjourn the meeting at 7:22 p.m. All in favor. (5-0)

Submitted by:  Date Approved: 11-18-2019

Amy Brown, MEDC Secretary




Rebecca Huss, MEDC President