

MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION  
MINUTES  
May 15, 2017

Present were: Kirk Jones, Randy Moravec, Bill Hanover, Bob Kerr and Cheryl Fox  
John Champagne and Amy Brown were absent. Also present were Shannan Reid,  
Chris Roznovsky and Jack Yates

Call to Order - President Jones called the meeting to order at 6:00 p.m.

Open Public Comment - There was no public comment.

Approval of Minutes of April 17, 2017 - Motion by Moravec seconded by Kerr to approve the minutes as presented with one correction of "Ford" to "Brown" in the discussion paragraph regarding the Historical Markers. All in favor.

Monthly Financial Report (April, 2017) - Motion by Moravec seconded by Fox to table the financial report as presented due to its incompleteness. All in favor.

Report regarding Home Focus Agreements for performance of various services for MEDC Activities -- Jack Yates introduced Barbie Jorge who as the owner of Home Focus is the person he is recommending as consultant for marketing and tourism efforts of the MEDC. Ms. Jorge introduced herself saying that the Home Focus Company that she owns offers a variety of services, including; graphic design, writing abilities, marketing, public relations and publication expertise.

Ms. Jorge then reviewed the two proposals that she is undertaking at Jack's direction. First, Ms. Jorge discussed the Experience Montgomery website preparation. Then she discussed the Distrix system of disseminating information about individual businesses or historic markers inside the City.

Mr. Moravec asked Ms. Jorge about her abilities and expertise in the fields that she had described. Ms. Jorge replied that marketing and promotion was the primary function of the Home Focus Company. Mrs. Fox asked Jack if Ms. Jorge would take the place of the Marketing/Tourism Assistant position previously considered by the MEDC. Jack replied yes, it is based upon the previous month discussion at the MEDC meeting regarding the wisdom of using a contractor rather than hiring an employee. There was no action taken.

Report regarding MEDC budget amendments -- Jack presented a draft budget, which is made a part of these minutes and is attached. He reviewed the budget changes item by item.

He then presented the "\$45,000 Staffing Line Item" report which is part of these minutes and attached.

There was a brief discussion regarding the proposals. There was no action taken.

Calling a public hearing for MEDC budget amendments -- Jack related to the Board the necessity for them to call a public hearing to amend the budget. Motion by Moravec, seconded by Fox to call a public hearing for the 2016-2017 MEDC budget for the next regular meeting of the MEDC, June 19, 2017 at 6:00 p.m. All in favor

Economic Development Report – Shannan Reid and Jack Yates ---TxDOT, Downtown Parking Lot, Misc. Updates –

Shannan Reid reported that she had spoken with Adam Gallant of TxDOT and that they were still stating an intention for a November bid date for FM149 road construction. Shannan also said that she had been in contact with James Rusher of TxDOT in Houston regarding contact with property owners along the right-of-way. Jack said that he thought it was TxDOT's project and that they needed to hold a public meeting regarding the project as soon as possible.

Shannan then reported that the community improvement projects funding that had been available from HGAC is no longer available for the foreseeable future. Jack said that the future for downtown funding probably would involve CDBG grants, depending on the low income area being able to include the downtown area.

Shannan briefly mentioned Michael Fortunato, who had proposed that the City could devise a plan for economic development for the City. She said Jack and she would be reviewing the proposal and would report back later.

Chris Roznovsky reported that the Pizza Shack Texas Capital Fund water and sewer project involved a change order, which would result in less payment by the MEDC toward that project. He also said that Hills of Town Creek, Section 2, and Lake Creek Village, Section 3 were both in the platting process.

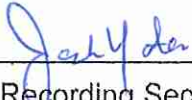
Chris also reported that Lone Star Parkway bid had been received and awarded by Montgomery County and the first section of the project to be completed would be the S. Hwy. 105 to Lone Star Bend. He also reported that the Mobility Study is scheduled for presentation in June to City Council.

He then reported, in response to a question from Board member Hanover, that the Buffalo Springs Bridge was scheduled for bidding in the month of June with an award planned in early July with construction to begin in early August.

Jack Yates reported that the downtown parking area will be advertised as soon as he receives specifications from the City Engineer. Jack also reported that he had spoken with Ray Laughter regarding the south 75 feet of the proposed parking lot area regarding

the possibility of gaining a multiple year lease on the property. Jack said he thought he would hear a response from Mr. Laughter during the following week.

Adjournment -- Motion by Moravec seconded by Fox to adjourn at 7:35 p.m. All in favor

  
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Jack Yates, Recording Secretary



**NOTICE OF MEETING**  
**Montgomery Economic Development Corporation**