

MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION  
MINUTES  
April 17, 2017

Present were: Kirk Jones, Randy Moravec, Bill Hanover, Amy Brown, Bob Kerr and John Champagne. Cheryl Fox was absent. Also present were Shannan Reid, Chris Roznovsky and Jack Yates

Call to Order - President Jones called the meeting to order at 6:00 p.m.

Open Public Comment - There was no public comment.

Approval of Minutes of February 20, 2017 - Motion by Hanover seconded by Kerr to approve the minutes as presented with one correction of "Ford" to "Brown" in the discussion paragraph regarding the Historical Markers. All in favor.

Monthly Financial Report (February and March, 2017) - Motion by Moravec seconded by Brown to approve the financial report as presented. All in favor.

Economic Development Report -- Shannan Reid and Jack Yates --- Shannan Reid gave a brief report regarding the Lake Conroe Economic Summit. The Board members who attended made positive comments regarding the Summit.

Shannan also reported regarding TXDOT's schedule for bidding of FM 149, saying the latest from them was that they plan to go out for bids in November 2017.

Jack Yates gave a report regarding the parking area downtown. Jack said he would have a bid quote ready for next month.

Chris Roznovsky gave a brief report regarding MEDC related projects, saying that the Pizza Shack water and sewer line should be complete within the next three weeks and the Kroger's water and sewer line is complete.

Discuss/take action regarding Marketing/Tourism Position -- Jack Yates reported that at the January MEDC meeting the Board approve the position of Marketing/Tourism for the city as an employee. Since that time he said he contemplated the option of the employee versus the option of using a contractor to the same purposes. He said that he had considered the expenses of office space, setting up office expenses overhead on personnel cost as opposed to the option of using existing, local contractors to perform the same services. He said that he come to know of Barbie Jorge who publishes a magazine Texas Home Focus from an office here in Montgomery. He said he felt like Barbie could accomplish the same activities as planned for the Marketing/Tourism person for less money than that of adding an employee. Mr. Moravec requested a breakdown of the expenses for the projects taken from the employee budgeted line item for next month. Motion by Moravec seconded by Hanover to allow Jack Yates the variance to contract with Home Focus for marketing/tourism activities. All in favor.

Mr. Moravec asked Mr. Cheatham for a letter regarding the overall economic impact of the Medical Plaza to the City. Mr. Cheatham was present, and responded that he would give the letter.

Motion by Jones, seconded by Brown to adjourn at 7:50 p.m.



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Jack Yates, Recording Secretary

