

MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION

MINUTES

March 21, 2016

6:00 p.m.

Present were: Kirk Jones, Bill Hanover, Randy Moravec, Bob Kerr, Cheryl Fox and John Champagne. Andy Dill was absent. Also present were Shannan Reid, Susan Hensley and Jack Yates.

Call to Order - President Jones called the meeting to Order at 6:00 PM.

Open Public Comment - No one was present to speak.

Approval of Minutes of February 15, 2016 - Motion by Moravec, seconded by Hanover to approve the minutes as presented. All in favor.

Monthly Financial Report (February) - Motion by Moravec, seconded by Kerr to approve the financial report as presented. All in favor.

Report regarding TxDOT/149 project - Shannan Reid gave a report that focused on the area of three blocks from Clepper to 105 partially regarding traffic calming and pedestrian safety. Specifically, the communications have dealt with raised curb in the Carolina/College streets area. TxDOT has requested a study of the area. A TxDOT walk-through will happen in April.

Report regarding Wi-Fi for downtown area - There was no report on this subject.

Discuss/take action regarding budget amendments to MEDC budget - Randy Moravec presented a Statement of Income, Expenditures and Changes in Net Assets that he explained was a more thorough method of amending the budget. The amendments to the line items of the budget were:

- Wine and music festival from category two to category four - \$10,000
- Antique show and festival from category two to category four - \$10,000
- Texian and heritage festival from category two to category four - \$8000
- Heritage Village detention pond improvement from category two to category

three - \$10,000

- Walking tour from category four to category three \$10,000

- Add 401 Clepper St. patio improvements to category three \$5,000 deduct \$5,000 from category one Utility Extensions.

Motion by Champagne, seconded by Kerr to accept the proposed budget amendment as presented. All in favor.

Discuss/take action regarding Community Development Institute training and MEDC goals and objectives - Shannan Reid reported that she had attended the Community Development Institute and that she aligned training with prior established MEDC goals and objectives. She did a slide presentation that provided the pillars of economic development as being real estate, finance, and workforce. The goals and objectives she said was from a 2012 goals and objectives statement from the MEDC. The MEDC mission statement is: The Mission of MEDC is to "(a) preserve and promote the quality of life in the Montgomery Area and (b) envision improvements and plan for progress in the local economy". Goal one is to "preserve input and promote small town atmosphere and quality of life that is close to the economic assets of the Houston Metropolitan Area". Goal two is to "use incentives to encourage investments that create wealth in the Montgomery area while preserving and promoting its quality of life"

Goal three is to "continue to encourage the maintenance and enhancement of Montgomery area infrastructure, particularly infrastructure associated with business investment". Goal four is to "engage in a persistent marketing campaign for the Montgomery area that has had public input and has been given considerable long-term thought. The marketing campaign shall encourage local community involvement, accentuate positive aspects of the Montgomery area and be disseminated to target audiences outside the Montgomery area".

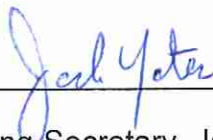
The Board said they appreciated the report and Shannan's efforts in preparing the report.

Discuss/take action regarding seasonal decorations - President Jones and Jack Yates presented the request of the Montgomery Civic Club to purchase 3 - 14 foot high metal Christmas trees with ornaments. There was brief discussion regarding the subjects of storage, electricity and placement of the trees. Cheryl Fox said she supported the idea as a member of the Montgomery Civic Club. Motion by Fox seconded by Kerr to purchase the trees not to exceed \$9999. All in favor.

Report regarding March 29, 2016 joint meeting with the City Council - Jack Yates reported that City Council would be meeting March 29, 2016 regarding the MEDC's previous suggestion that a comprehensive plan for the City be formulated. Jack went on to say that a second subject had arisen that would also be discussed -- that being the MEDC's payments that go toward the salary sharing with the Montgomery Area Chamber of Commerce for Shannan Reid's position with the MEDC and the MACC.

There was discussion regarding how to best show how much Shannon does for the MEDC, how her job is crucial to both groups and economic development of the area in general.

Adjournment— Motion by Fox, seconded by Hanover to adjourn at 7:56 PM. All in favor.



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Recording Secretary, Jack Yates

